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1954 TOWERS



LOYOLA UNIVERSITY

COLLEGE OF COMMERCE

820 N. Michigan Ave. Chicago III.

Office of the Commerce Student Council

Dear Commerce Student:

The Commerce Student Council takes great pleasure in presenting your





AWord

by

VERY REV. JAMES T. HUSSEY, S.J.
President, Loyola University

My congratulations to the Student Council of the College of Commerce and to the staff on the enterprising publication of the 1954 Towers.

Yearbooks can serve a worth-while purpose. Basically they are a pictorial record of people and events of importance. For years they serve as reminders of friendships made, and experiences undergone during college days.

It is to be expected that many will treasure the volume throughout their life-time.

It is my wish that the students of the College of Commerce know now and remember in years to come that the administration and faculty of Loyola University is now, and always will be, interested in the spiritual, social and economic life of each of its students and each of its graduates.

James Todussey of





We Honor...

the DEAN of the COLLEGE OF COMMERCE

. . . our guiding hand and friend

It is with great pride and pleasure that we, the Class of 1954, dedicate the 1954 Towers to Dean J. Raymond Sheriff. We salute him not only as a Dean, but also as an outstanding personality, scholar and Catholic gentleman.

Our College is indeed fortunate to have a person of such high caliber as its Dean. It is largely through his efforts that the College of Commerce has pro-

ceeded in such a progressive manner.

We honor him not only for the interest he has shown in us as students, but for his concern about us as individuals. We respect the manner in which he has attempted to steer us along the course of



educated Christian gentlemen, so that we may carry these principles of ethics and fair-dealing into our everyday activities. We know it is his desire that, as a result of this training, we will exhibit to the commercial world the attitude of upright, honest and God-fearing businessmen.

To him goes our sincerest appreciation for all that he has tried to do for us. It is obvious that we would have to go far and wide to find his equal.

Being a Deam is no easy task. It is a position that requires ability, understanding, and an earnest desire to aid the student in every way. The possession of these necessities and of a "plus" personality is evident from our everyday dealings with him.

When we stepped out of line he was there to guide us back to the right path. Sometimes the going was rough but we can see now and will realize even more fully in later life how his foresight will have saved us from many pitfalls. He was also present to extend the "glad" hand of congratulations when our work was meritorious.

Experience is sometimes an expensive lesson, but we must thank God for His prudence in placing this responsibility in the hands of such a capable

teacher as Mr. Sheriff.

We are particularly grateful for the cooperation he has shown to the student body in all its undertakings. As Moderator of our Student Council he has offered valuable aid and advice, without which many of its projects might have failed. His interest in these extra-curricular matters has caused us to work just that much harder. Our efforts are merely a manifestation of his good example.

As we enter the business world we shall always remember what he has tried to do for us. We hope that this dedication will serve as a sort of *Thank* You, as though we could ever thank him enough, for the wisdom he has displayed in guiding us as

students and as men.

We, the Class of 1954, thank you, Mr. Sheriff, and ask that God will always Bless You in your role as Dean and in the wonderful service that you are offering to humanity, so that you may continue to assist others just as you have aided us.





. . . HIGHLIGHTS OF THE YEAR

Before we review this year, we would like to insert a few notes about the book. Our cover, duotoned with the school colors, is an original design depicting an ancient ship of Commerce sailing towards our Towers. The vessel pictured there is representative of the type used for many centuries in old world trade. Its foreruner, the galley, is believed to have been originated by the inhabitants of the country of Phoenicia. On the shore are modern structures representing present-day commerce. Our galley of commerce sailing towards this shore signifies the trend to carry over into modern day business, the fine traditions set many years ago.

Since this is the Marian Year, we have made Mary the patroness of our book. It is in her honor that we have used Madonna Blue throughout this work. It is our hope that she will be our patroness not only for this book, but also, for the rest of our lives.

And now on to 1954!

To most of us it will always be more than just another year. To some it was the beginning of a college career, while to others it meant the last phase of that career. It also represented an advance in a quest for education to other students. But these are not the only reasons why we shall remember this year.

Now, as it draws slowly to a close, let us go back and try to pin-point the events which caused this to be a bonus year.

Our story of 1954 began in September with the hustle and bustle of registration. We found ourselves in the mad scramble of filling out forms, changing sections, racing from station to station and trying to purchase books. Our free moments were spent greeting friends whom we had not seen all summer. The long summer vacation was now over and we had to settle down and get used to the routine of college once more.

By the end of the first week everyone seemed pretty well adjusted. The wanderlust created by summer was now gone and had as its substitute the weariness caused by the burning of the midnight oil. We were deluged with studies, lectures and school work of all types. This tidal wave caused many to paraphrase Shelley's famous line to read, "If September comes can June be far behind?".

Soon after, the contest for Miss Varsity was announced. Various fraternities began combing the campus for co-eds to represent their organizations. The voting took place for one week and attracted almost every student. On November 6, the Fall Frolic was held. That event brought the magic of this honor to Miss Kathleen Friend. The Union House, filled to capacity, rocked as the crowd roared its approval.

Gaiety was soon forgotten for the following week presented the student body with Mid-Semester examinations. In evidence was the usual finger-nail biting, the last minute crammings, and the nervous tension that usually accompanies such ordeals.

With these safely under our belts, we be-(Continued on Page 36)

"Good to the last drop"









Admin

REV. JEREMIAH J. O'CALLAGHAN, S.J.

Academic Vice-President

My dear Commerce students:

At this time I wish to take occasion to congratulate the 1954 graduates of the College of Commerce of Loyola University.

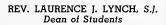
We believe that these young men can be proud of the principles by which their University is directed. As a University, Loyola is dedicated to the preservation, communication, and the expansion of man's knowledge of the truth. As a Catholic University it is keenly aware that the grace of Christ must support nature. As a realistic University it realizes that man is an economic and commercial animal and therefore we need professional students of commerce and finance who will provide justice and opportunity in these fields.

May you live by the principles of your University and may you benefit society by bringing these principles to the market place.

Sincerely yours in Christ,

Jerenier & J. O' Callaghan, S.J.

tration





Room 804 houses the offices of the Dean of Students, Reverend Laurence J. Lynch, S.J., the Dean of Women, the Director of the Loyola Union, and the directress of student lodging.

As Dean of Students, Father Lynch is Chairman of the Committee on Student Activities and Welfare and of faculty representation to the Loyola Union. The nature and dates of all student activities are cleared through his office. Father Lynch also regulates the affairs of all student organizations.

Mr. Harry McCloskey as Assistant Dean of

Students coordinates the Union activities in the most beneficial manner to the student body and to the University.

Miss Mariette Le Blanc, our Dean of Women, promotes programs which are of general interest to women students, acts as an advisor and directs the foreign student program.

The lodging of the out-of-town students is the responsibility of Mrs. Margaret McGrew; she is also the custodian of the Loyola University Calendar.



MR. HARRY McCLOSKEY Assistant Dean of Students





Mr. Arnold N. Schorn, Mr. Robert A. Meier, Mr. Clifford T Fay, Jr., Mr. Henry T. Chamberlain, Chairman.

Accounting Department

Recognizing the need for qualified personnel in the accounting profession, this department, since its founding back in the early 20's has striven to maintain the highest standard of education. Its basic objective, through the use of thorough and comprehensive courses, has been to familiarize the student with approved methods and afford adequate preparations for C.P.A. examinations, while orientating him to the other fields of Commerce. This department presents courses in theory, practice, managerial techniques, costs and taxation.

Under the auidance of Mr. Henry T. Cham-

berlain, Accounting Department Chairman, it has endeavored to offer suitable tutelage to C.P.A. candidates. In this respect, the C.P.A. Review offered at Loyola is regarded as one of the finest in the country.

Aside from the C.P.A. aspect, Accounting has become such an integral part of today's business that a knowledge of it is a "must" for the modern day businessman.

Whether it is studied as a preparation for the C.P.A. profession or just general knowledge, the Loyola Acounting Curriculum offers the progressive student one of the finest foundations for success in the commercial world.



Mr. John Parkany, Mr. Ernest M. De Cicco, Dr. Joseph O. Englet, Dr. Sylvester M. Frizol, Dr. Theodosi A. Mogilnitsky, Chairman, Mr. Alfred S. Oskamp, Dr. Theodore V. Purcell, S.J., Dr. Helen C. Potter, Dr. Edward J. Taaffe.

Economics-Finance Department

The Department of Economics and Finance, a very vital one in the School of Commerce, has been under the direction of Dr. T. A. Mogilnitsky since 1948. In addition to Dr. Mogilnitsky the staff of this department consists of eight full-time members.

The Department of Economics and Finance is organized as one department, but it functions as two separate fields of concentration. The only distinction which can be made between the two fields is that all finance falls under the category of economics, but not all economics can be classified as finance. Thus, finance is a slight deviation from economics, and, therefore causes the two to be offered as separate fields of concentration.

Because the development in any specialized field in commerce is dependent upon its supply of analytical reasoning from an economic point of view, this field is the foundation and catalizer, or necessary stream of knowledge, which makes way for an understanding of any phase of the business world.

In addition to being the foundation for the other

commercial subjects, Economics has a life of its own, too. Its advanced courses give the student a more comprehensive and operative understanding of economy than do the required basic courses. This knowledge is an integral part in the student's preparation for the professional world. It will be of assistance to him in practically any field he may choose.

Economics not only prepares the individual for his vocation in life, but also gives him an understanding of the economy in which he lives. This factor contributes to his betterment as a citizen and enables him to exercise more completely his abilities and rights as an inhabitant of the community. It also affords the opportunity for an individual to integrate economics with ethics, thus giving him an intellectual basis to fight the materialism of today.

Knowledge and understanding of economics is truly an outstanding characteristic of an educated person, and the Department of Economics and Finance fulfills this standard to the utmost.

Marketing Department

The Department of Marketing was introduced into the School of Commerce in 1948 by Dr. Kenneth B. Haas. Since that time, through the addition of new courses and the constant increase in enrollment, it has become one of the outstanding departments in the University.

Dr. Haas, still with the department, is now the Chairman and has four other men on his staff.

Marketing as a field has a wide variety and diversification of interests from which a student may choose. The jobs available are so varied and offer such unlimited opportunities that they appeal to any student whose interests lie in the field of business. It is impossible to begin to enumerate all the occupations for which the field of Marketing offers preparation; a few can be mentioned however. The

first is that of individual ownership which is a vast and unrestricted field. Secondly, the individual may elect to work for another person or company. At his disposal are positions in advertising and display, selling, merchandising, marketing research, sales management and supervision, wholesaling and warehousing.

The department is organized in such a way as to instill into the student the ability to make the transition from the storehouse of knowledge to the area of action. It also enables the student to gain the greatest quantity of information, data, facts, while giving him an appreciation of time, space, and the basic inter-relationships of individuals, institutions, and groups. Last of all, it is synthesized to assist the student in the logical development of problem-solving techniques.

Ar, Lloyd C. Allen, Dr. Orange A. Smalley, Dr. Kenneth B. Haas, Chairman, Dr. Wayne F. Caskey, Mr. Harry L. McCloskey,



Management Department

The Department of Management, under the direction of Dr. P. T. Swanish, is a very progressive department in the School of Commerce. In addition to this, Dr. Swanish maintains high standards in this Department through the quality of his teaching staff. There are, in addition to him, three full-time staff members. These men combine their efforts to set forth the objectives of the Department, which are: to develop ability to make decisions on the higher levels of management authority and responsibility; cultivation and application of the understanding that when management relates itself to man, human values and spiritual values come before material values; and cultivation of the understanding that only when virtues of charity, unselfishness, and justice set straight the hearts of men will the minds of men set straight the world of business.

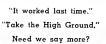
The Department prepares the student for many managerial fields such as: personnel, administration, production, and the one field which is so vitally needed in our economy, industrial relations.

The Department of Management, in addition to intellectual development and progress in the classroom, stresses student participation in extra-curricular activities so as to facilitate personal and social adjustment. Functions such as these not only help the student to understand the human and the social forces in the operation of business enterprise, but also help to develop the student intellectually, spiritually, and socially, according to Jesuit principles.

Mr. Joseph V. McCullough, Dr. Peter T. Swanish, Chairman, Dr. Theodore V. Purcell, S.J., Dr. Walter H. Peterson.



Youth in the Classroom



Statistics and the machine age "Boy, that is a good question."





• SENIORS • JUNIORS • SOPHOMORES • FRESHMEN







THE 1954

JOHN J. McKENNA, B.S.C., President

Alpha Kappa Psi 3, 4; Blue Key National Honor Fraternity 4; Gold Torch 1, 2, 3, 4; Fusiliers 2, 3, 4; Knights' Club 1, 2, 3; Loyola News 3; Union Carnival Committee, Raffle Chairmam 4; President Student Council, Senior Class; Loyola Union Congressmam 3, 4; Rifle Team 1, 2, 3, 4; Drill Team 1, 2, 3, 4; Intramurals 2, 3, 4; Dean's Key Winner; Leadership Award 3, 4; Field of Concentration — Marketing.

THOMAS L. BORRELLI, B.S.C., Vice-President

Delta Sigma Pi 3, 4; Blue Key National Honor Fraternity 4; Wasmann Biological Society 1; S.A.M. 2, 3, President 3; Accounting Club 2, 3, 4, Secretary 4; Commerce Yearbook Co-Editor 4; Vice-President Senior Class, Student Council 4; Intramural Football 3, 4; Dean's Key Winner; S.A.M. President's Medal Winner 3; Leadership Award 3, 4; Field of Concentration — Accounting.

JOHN E. ZIMMERMAN, B.S.C., Secretary-Treasurer

Alpha Kappa Psi 2, 3, 4; Blue Key National Honor Fraternity 4; Marketing Club 3, 4; Commerce Yearbook Co-Editor 4; Secretary-Treasurer Senior Class, Student Council 4; Dean's Key Winner; Leadership Award 4; Field of Concentration — Marketing.

SENIOR CLASS



Once again, this June, several hundred Loyolans will don caps and gowns and file down the center aisle of the Granada Theatre. They will march to the lordlike beats of Elgar's "Pomp and Circumstances" as rendered by Dr. Salvador. Tense will be the hearts as they listen for their names to be called. Then the proud moment will come, when, up to the stage they will go to receive that long-sought-for piece of sheepskin. This is the reward so highly treasured; the culmination of four years' academic activities.

It seems almost incredible that such a comprehensive span could pass so quickly. Yet these were months filled with learning; all types of learning. Some came from textbooks, some from the people around them, and some from within themselves. They were taught not only Accounting and Economics and English, but also those other two and probably more important lessons, i.e., learning to get along with others, and learning to live with

God. Every day brought new experiences, new fields to be conquered, people to meet and things to do. They grew in wisdom academically, socially and spiritually.

Pictured on the following pages are the people who are going to take that short but all-important walk down that carpeted path this June. If you were to ask, most of them would reply that it seems that it was only last September that they penned their names to the brown registration forms for the first time. It was then that they attended their first class to initiate this consequential phase of their life. Four years of college pass quickly; all too quickly it seems. What remains now is the future with all its mysteries and surprises.

And now, as they make ready to step out into the commercial world, let us remind them that the world will look upon them and judge them as Loyolans. Let us pray that they will never forget this and that they will always be able to uphold the tradition of Loyola Men.

The list of prospective graduates is posted "Want Ads — Job hunting"

"How much?"
"You flunk!"



The 1954 Senior

STEVEN P. ALEXANDER, B.S.C.

Marketing Club 3, 4; S.A.M. 3, 4; Field of Concentration — Management.

JOAN G. AREND, B.S.C.

Coed Club 1, 2, 3, 4; Marketing Club 1, 2, 3, 4, Corresponding Secretary 4; Field of Concentration — Marketing.

CHARLES O. BACON, B.S.C.

Field of Concentration — Economics.

JAMES J. BIRCH, B.S.C.

Delta Sigma Pi 1, 2, 3, Social Chairman 4; Knights' Club 1, 2, 3; Gold Torch 1, 2, 3, 4; Loyola Union Congressman 2; Field of Concentration — Management.

RICHARD G. BORNHOFEN, B.S.C.

Pi Alpha Lambda 3, 4; Accounting Club 1, 2, 3, 4; Rifle Team 4; Intramural Basketball 3, 4; Field of Concentration — Accounting.

JOSEPH F. BOWENS, B.S.C.

Delta Sigma Pi 2, 3, 4, Secretary 4; S.A.M. 2, 3, Vice-President 3; Loyola Union Congressman 3; Field of Concentration — Management.

Steven P. Alexander James J. Birch Charles E. Bracken

Joan G. Arend Richard G. Bornhofen Thomas C. Bresnan

Charles O. Bacon Joseph F. Bowens Francis G. Bush



















CHARLES E. BRACKEN, B.S.C.

S.A.M. 3, 4; Field of Concentration — Management.

THOMAS C. BRESNAN, B.S.C.

Accounting Club 3, 4; Intramurals 2, 3; Field of Concentration

— Accounting.

FRANCIS G. BUSH, B.S.C.

Field of Concentration — Marketing.

C I a s s

EDMUND M. BUTLER, B.S.C.

Accounting Club 3: Gold Torch 2: Field of Concentration - Accounting.

MARTIN J. CAIN, B.S.C.

Accounting Club 2; Field of Concentration — Accounting.

IAMES F. CALDBECK, B.S.C.

Field of Concentration — Economics.



Edmund M. Butler Robert S. Cernok Donald S. Clem, Jr.

Martin I. Cain Ernest J. Chapleau Terrence B. Colleran

Iames F. Caldbeck John J. Cleary Robert E. De Celles

ROBERT S. CERNOK, R.S.C.

agement.

ERNEST I. CHAPLEAU, B.S.C.

Field of Concentration - Man- S.A.M. 3, 4; Field of Concen- Marketing Club 4; Economics tration — Management.

JOHN J. CLEARY, B.S.C.

Society 2; Field of Concentration — Marketing.

DONALD S. CLEM. IR., B.S.C.

Gold Torch Club 1, 2: R.O.T.C. Commission 2: Field of Concentration — Marketing.

TERRENCE B. COLLERAN, B.S.C.

S.A.M. 3, 4; Field of Concentration — Management.

ROBERT E. DE CELLES, B.S.C.

Alpha Kappa Psi 1, 2, 3, 4; Knights' Club 1, 2; Gold Torch 1, 2, 3, 4; Fusiliers 3, 4; Intramural Football 3, 4; Field of Concentration — Economics.



Edward G. Denten William E. Durack Edward R. Egloff

John R. Devereux James L. Durkin Arthur W. Frasik

William C. Dineen Thomas J. Edmunds Thomas W. Foley

T h e

EDWARD G. DENTEN, B.S.C.

Pi Alpha Lambda 1, 2, 3, 4, Treasurer 4; Intramural Basketball 1, 2, 3; Field of Concentration — Accounting.

JOHN R. DEVEREUX, B.S.C.

S.A.M. 3, 4; Field of Concentration — Management.

WILLIAM C. DINEEN, B.S.C.

S.A.M. 3, 4; Field of Concentration — Management.

WILLIAM E. DURACK, B.S.C.

Marketing Club 3, 4; Intramural Basketball 1; Field of Concentration — Marketing.

JAMES L. DURKIN, B.S.C.

Alpha Kappa Psi 2, 3, 4; Fusiliers 3, 4, Vice-President 3, President 4; Gold Torch 1, 2, 3, 4; Loyola News 3; R.O.T.C. Rifle Team 1, 3, 4; Accounting Club 2, 3; Loyola Union Congressman 3, 4; Leadership Award 3; Field of Concentration — Accounting.

THOMAS J. EDMUNDS, B.S.C.

Accounting Club 3; Field of Concentration — Accounting.

EDWARD R. EGLOFF, B.S.C.

Marketing Club 3, 4, President 4; Gold Torch 1, 2, 3; Fusiliers 3; Yearbook Staff Photographer; Field of Concentration — Marketing.

ARTHUR W. FRASIK, B.S.C.

American Marketing Association 4; Marketing Club 4; Gold Torch 1, 2; Fusiliers 2; Loyola News 4; Sodality 4; Intramural Basketball 2, 3, 4; Field of Concentration — Marketing.

THOMAS W. FOLEY, B.S.C.

Accounting Club 3, 4; Intramurals 2, 3, 4; Field of Concentration — Accounting.

1954 Senior Class

ROBERT A. FULLER, B.S.C.

keting.

WILLIAM M. GARDNER, B.S.C.

Field of Concentration — Mar- S.A.M. 3, 4: Field of Concentration — Management.

ARTHUR S. GOODMAN, B.S.C.

Alpha Kappa Psi 3, 4; Accounting Club 2, 3, 4; Pre-Medical 1; Field of Concentration - Accounting.

FRANCIS E. GOODMAN, B.S.C.

Alpha Kappa Psi 2, 3, 4; Ac-Concentration — Accounting.

ROBERT A. GORNIAK, B.S.C.

Accounting Club 1, 2, 3, 4; Field counting Club 2, 3, 4; Field of of Concentration - Accountina.

HERBERT J. GOSEWISCH, B.S.C.

Gold Torch 2, 3, 4; Fusiliers 3; Intramural Basketball 1, 2, 3; Field of Concentration - Management.

ERNST D. GREGORY, B.S.C.

S.A.M. 2, 3, 4, Treasurer 4; Marketing Club 2; Field of Concentration - Management.

THOMAS V. GROFF, B.S.C.

Fusiliers 3; S.A.M. 3, 4; Economics Club 3, 4; Scholarship Award 3, 4; Field of Concentration - Management.

DONALD R. HAND, B.S.C.

Alpha Delta Gamma 2, 3, 4, Treasurer 3; Gold Torch 1, 2, 3, 4, Secretary 4; Accounting Club 2, 3, 4; Fusiliers 3, 4; Ca-dence 4; Loyola News 3; Loyola Union Congressman 3, 4; Intramural Basketball 2, 3, 4; Field of Concentration - Accountina.



The 1954 Senior

WAYNE E. HEALY, B.S.C.

Intramural Basketball 1, 2, 3, 4; Field of Concentration - Marketina.

ERNEST T. HENNINGS, B.S.C.

Field of Concentration - Management.

BETTY A. HOZIAN, B.S.C.

Pi Gamma Mu Honor Society 3. 4; Coed Club 1, 2, 3, 4, Treasurer 4; Sodality 1; Marketing Club 2, 3, 4, Secretary 3, 4; Vice-President Junior Class, Student Council; Women's Intramural Volleyball 3, 4, Captain 4; Leadership Award 3, 4; Scholarship Award 1, 3, 4; Field of Concentration - Marketing.

NICOLAS R. JANS, B.S.C.

Marketing Club 3, 4; Intramural Basketball 1, 2, 3; Field of Concentration — Marketing.

WILLIAM J. JOHNSTON, B.S.C.

Field of Concentration - Marketina.

LAWRENCE J. KATZENBERGER, B.S.C.

Marketing Club 2, 3, 4; Union Poll Committee 4; Intramurals 2, 3; Field of Concentration -Marketing.

Wayne E. Healy Nicolas R. Jans John R. Keating



Betty A. Hozian Lawrence J. Katzenberger Dennis J. Keeshan















IOHN R. KEATING, B.S.C.

S.A.M. 4: Field of Concentration - Management.

BOBERT A. KEENLEY, B.S.C.

Accounting Club 2; Curtain Guild 2; Marketing Club 3, Chairman 4; Loyola Union Research Committee 4; Field of Concentration — Marketing.

DENNIS I. KEESHAN, B.S.C.

Delta Sigma Pi 3, 4; S.A.M. 2; Intramurals 1, 2, 3, 4; Field of Concentration - Management.

C l a s s

DAVID P. KELLIHER, B.S.C.

Alpha Kappa Psi 3, 4; R.O.T.C. 1, 2; Intramural Football 3, 4; Field of Concentration — Accounting.

IOHN A. KERZAN, B.S.C.

Economics Club 3, 4; Field of Concentration — Management.

THOMAS F. KLINGER, B.S.C.

Delta Sigma Pi 2, 3, 4, President 4; Blue Key Honor Fraternity 3, 4, Vice-President 4; Pi Gamma Mu Honor Society 3, 4; Accounting Club 3, 4; Queen of the Most Holy Rosary Sodality 1, 2; Loyola Union Congressman 3, 4; Leadership Award 3, 4; Scholarship Award 3; Field of Concentration — Accounting.



David P. Kelliher Robert M. Kneisel Roger D. Kutina

John A, Kerzan George J. Kunzmann Robert B. Latousek

Thomas F. Klinger Richard F. Kusek Joel H. Le'Cuyer

ROBERT M. KNEISEL, B.S.C.

Delta Sigma Pi 1, 2, 3, 4; S.A.M. 1, 2; Field of Concentration — Management.

GEORGE J. KUNZMANN, B.S.C.

University Club 2, 3, 4, President 3, 4; Blue Key Honor Fraternity, Executive Council 3; Pi Gamma Mu 3, 4; Marketing Club 2, 3, 4; Sodality 3; S.A.M. 2, 3, 4, Secretary 2, 3, President 4; Young Republicans 3; Loyola News 1; Loyola Union Congressman 2, 4, Executive Secretary 4; Intramural Basketball 1, 3; Leadership Award 4; Scholarship Award 1, 3, 4; Field of Concentration — Marketing.

ROGER D. KUTINA, B.S.C.

Student Marketing Club 3, 4; American Marketing Association 3, 4; S.A.M. 3, 4; Field of Concentration — Marketing.

ROBERT B. LATOUSEK, B.S.C.

Delta Sigma Pi 3, 4; S.A.M. 2, Vice-President 3; Loyola Union Congressman 2, 3; Intramurals 2, 3; Field of Concentration — Management.

RICHARD F. KUSEK, B.S.C.

Accounting Club 2, 3, 4, Secretary 4; Marketing Club 2; Scholarship Award 3, 4; Field of Concentration — Accounting.

IOEL H. LE'CUYER, B.S.C.

Delta Sigma Pi 2, 3, 4; Sodality 1, 2, 3, 4; Accounting Club 2, 3; Gold Torch 1, 2, 3; Field of Concentration — Accounting.



Robert E. Lesker Paul C. Lolakos Gerald J. Marth

William Le Vitus Robert E. Long Francis B. Martin

John S. Litton Joseph M. Madden James C. Martin

T h e

ROBERT E. LESKER, B.S.C.

American Marketing Association 3, 4; Field of Concentration — Marketing.

WILLIAM LE VITUS, B.S.C.

Field of Concentration — Marketing.

IOHN S. LITTON, B.S.C.

Varsity Track 3; Field of Concentration — Management.

PAUL C. LOLAKOS, B.S.C.

University Club 2, 3, Treasurer 4; Accounting Club 3, 4; Economics Society 3; Field of Concentration — Accounting.

ROBERT E. LONG, B.S.C.

Intramurals 3, 4; Field of Concentration — Marketing.

JOSEPH M. MADDEN, B.S.C.

Alpha Delta Gamma 2, 3, 4; Loyola News 3, 4; Intramural Basketball 2, 3, 4; Field of Concentration — Management.

GERALD J. MARTH, B.S.C.

Alpha Kappa Psi 2, 3, 4, Treasurer 4; Accounting Club 2, 3; Knights' Club 2; Fusiliers 3, 4; Gold Torch 1, 2, 3, 4; Loyola Union Congressman 3, 4; Field of Concentration — Accounting,

FRANCIS B. MARTIN, B.S.C.

Marketing Club 2; S.A.M. 3, 4; Fusiliers 2, 3, 4; Field of Concentration — Marketing.

JAMES C. MARTIN, B.S.C.

Marketing Club 3, 4; Gold Torch 2, 3, 4; Intramural Basketball 1, 2, 3, 4; Field of Concentration — Marketing.

1954 Senior Class

CLEMENT A. MAWICKE, B.S.C.

Field of Concentration — Marketing.

THOMAS J. McNICHOLAS, B.S.C.

Field of Concentration — Accounting.

GERALD C. MEYERS, B.S.C.

Alpha Kappa Psi 1, 2, 3, 4, Secretary 2, 3, Vice-President 4, President 4; Knights' Club 1, 2; Gold Torch 2, 3, 4; Marketing Club 2; Fusiliers 3, 4; Secretary Junior Class, Student Council; I. F. Council 2, 4; Leadership Award 2, 3; Award — Commerce Council Key; Field of Concentration — Management.

THOMAS A. MONTGOMERY, B.S.C.

Intramural Basketball, Football and Baseball 1, 2, 3, 4; Field of Concentration — Marketing.

HARRY J. MORAN, B.S.C.

Alpha Kappa Psi 3, 4; Intramural Basketball, Baseball and Football 1, 2, 3, 4; Field of Concentration — Accounting.

JOSEPH A. MORAN, B.S.C.

Gold Torch 1, 2, 3; Fusiliers 2, 3, 4; S.A.M. 2, 3, 4, Vice-President 4; Field of Concentration — Management.

Clement A. Mawicke Thomas A. Montgomery Robert B. Murphree Thomas J. McNicholas Harry J. Moran Daniel J. Murphy Gerald C. Meyers Joseph A. Moran Edwin S. Naganuma

ROBERT B. MURPHREE, B.S.C.

Sigma Lambda Beta 2; Alpha Kappa Psi 3, 4; Accounting Club 3, 4; Field of Concentration — Accounting.

DANIEL J. MURPHY, B.S.C.

Field of Concentration — Management.

EDWIN S. NAGANUMA, B.S.C.

Accounting Club 3, 4; Field of Concentration — Accounting.



The 1954 Senior

PHILIP J. NASH, B.S.C.

Field of Concentration — Management.

DONALD B. NELLESSEN, B.S.C.

Delta Sigma Pi 3, 4; Marketing Club 2, 3, 4; Intramural Football and Basketball 1, 2, 3, 4; Field of Concentration — Marketing.

BURTON E. NELSON, B.S.C.

American Marketing Association 3, 4; Field of Concentration — Marketing.

ROLAND M. NEUMANN, IR., B.S.C.

Delta Sigma Pi 3, 4, Treasurer 4; S.A.M. 4; Intramural Basketball 3, 4; Field of Concentration — Management.

WILLIAM T. NIHILL, B.S.C.

Alpha Kappa Psi 3, 4; Intramural Football and Basketball 3, 4; Field of Concentration — Accounting.

WALTER I. NOBLE, B.S.C.

Delta Sigma Pi 3, 4; Accounting Club 2, 3, 4; Gold Torch 1, 2, 3; Field of Concentration — Accounting.

Philip J. Nash Roland M. Neumann, Jr. Dennis M. O'Brien

Donald B. Nellessen William T. Nihill Richard B. O'Reskie

Burton E. Nelson Walter J. Noble Sam J. Partipilo















DENNIS M. O'BRIEN, B.S.C.

Delta Sigma Pi 2, 3, 4, Vice-President 4; Accounting Club 2, 3; Marketing Club 2; Gold Torch 2, 3, 4; Loyola Union Congressman 3, 4; Intramural, Winner Football Accuracy Contest 4; Leadership Award 3; Scholarship Award 3; Field of Concentration — Accounting.

RICHARD B. O'RESKIE, B.S.C.

Delta Sigma Pi 2, 3, 4; Marketing Club 2, 3, 4; Intramurals 3, 4; Field of Concentration — Marketing.

SAM J. PARTIPILO, B.S.C.

Intramurals 1, 2, 3, 4; Field of Concentration — Accounting.

Class

IAMES D. PAULY, B.S.C.

Knights' Club 1, 2; I.M. Board 4; Yearbook Staff 4; Varsity Basketball Mar. 1: Intramurals 1, 2. 3. 4: Field of Concentration -Management.

WILLIAM M. PHELAN, B.S.C.

Intramural Football and Basketball 1, 2, 3, 4; Field of Concentration — Accounting.

RONALD F. PLUSK, B.S.C.

Accounting Club 4; S.A.M. 4: Gold Torch 1, 2, 3, 4; Fusiliers 2, 3, 4; Intramural Basketball 2: Field of Concentration - Accounting.



James D. Pauly James B. Power Melvin C. Richards

William M. Phelan Elmer S. Praser Richard L. Riley

Ronald F. Plusk Arthur P. Rapacz Donald P. Ripoli

IAMES B. POWER, B.S.C.

Marketing Club 3, 4; Intramural Basketball 4; Field of Concentration - Marketing.

ELMER S. PRASER, B.S.C.

Accounting Club 4: Field of Accounting Club 3, 4: Field of Concentration — Accounting.

ARTHUR P. RAPACZ, B.S.C.

Concentration — Accounting.

MELVIN C. RICHARDS, B.S.C.

Phi Mu Chi 3, 4: Field of Concentration - Marketing.

RICHARD L. RILEY, B.S.C.

Pi Alpha Lambda 2, 3, 4; Loyola Union Congressman 1; Intramural Basketball 1, 2, 3, 4, Director 4: Scholarship Award 4: Field of Concentration — Marketina.

DONALD P. RIPOLI, B.S.C.

Siama Pi Alpha 1, 2, 3, 4, Treasurer 2, 3, 4; Accounting Club 3, 4; Marketing Club 2; Field of Concentration — Accounting.

Edward L. Rolfsen Nicholas R. Rubino John J. Scherer

James J. Rondoni John R. Ryan Alfred J. Schmidt

James D. Robb Edward A. Salerno Philip H. Sheridan

T h e

EDWARD L. ROLFSEN, B.S.C.

Field of Concentration — Marketing.

JAMES J. RONDONI, B.S.C.

Pi Alpha Lambda 3, 4; Economics Society 3; S.A.M. 3, 4; Field of Concentration — Management.

JAMES D. ROBB, B.S.C.

Accounting Club 2, 3; Intramurals 2, 3, 4; Field of Concentration — Accounting.

NICHOLAS R. RUBINO, B.S.C.

Sigma Pi Alpha 1, 2, 3, 4; Accounting Club 3, 4; Vice-President 4; Field of Concentration
— Accounting.

JOHN R. RYAN, B.S.C.

Field of Concentration — Management.

EDWARD A. SALERNO, B.S.C.

Delta Sigma Pi 3, 4; Economics Society 3; Intramural Basketball 3, 4; Field of Concentration — Finance.

JOHN J. SCHERER, B.S.C.

Marketing Club 1, 2, 3, 4; Fusiliers 3, 4; Gold Torch 1, 2, 3, 4; Intramural Football 1, 2, 3, 4; Varsity Basketball 1, 2, 3; Field of Concentration — Marketing.

ALFRED I. SCHMIDT, B.S.C.

Field of Concentration — Economics.

PHILIP H. SHERIDAN, B.S.C.

Marketing Club 3, 4; Field of Concentration — Marketing.

1954 Senior Class

PETER G. SIMIGIS, B.S.C.

Economics Club 2; Marketing Club 4; Field of Concentration Marketing.

WILLIAM I. SHEEHAN, B.S.C.

Delta Sigma Pi 3, 4; Economics Society 3; Field of Concentration — Finance.

WILLIAM L. SHEFFIELD, B.S.C.

Pi Alpha Lambda 2, 3, 4; Field of Concentration - Management.

IAMES M. SMITH, B.S.C.

Marketing Club 4; Intramurals Field of Concentration - Mar-4: Field of Concentration - keting. Marketing.

KENNETH F. SPALE, B.S.C.

EDWARD F. STOGINSKI, B.S.C.

Accounting Club 2, 3, 4, President 4; Field of Concentration Accounting.

CAROL A. STROMQUIST, B.S.C.

Coed Club 1, 2, 3, 4; S.A.M. 3, 4, Secretary 4; Field of Concentration — Management.

CHESTER A. STRZALKA, B.S.C.

S.A.M. 3, 4: Fusiliers 2, 3: Gold Torch 4: Field of Concentration Management.

DANIEL J. SULLIVAN, B.S.C.

Alpha Kappa Psi 3, 4; Loyola Union Congressman 3, Board of Governors 3, 4; Varsity Basketball 1, Intramural Basketball 3, 4; Leadership Award 3, 4; Field of Concentration - Management.



The 1954 Senior Class

IOHN I. SULLIVAN, B.S.C.

Intramural Basketball 1, 2; Field of Concentration — Marketing.

CHRISTIAN I. SWEARY, IR., B.S.C.

Accounting Club 4; Field of Concentration — Accounting.

FRANK R. TRANKINA, B.S.C.

Intramural Baseball and Football 1, 2; Field of Concentration - Marketing.

WILLIAM I. TRINEN, B.S.C.

Alpha Kappa Psi 1, 2, 3, 4, Pledgemaster 4; Marketing 3, 4; Leadership Award 3; Field of Concentration — Marketing.

NORBERT A. VALLEE, B.S.C.

Alpha Kappa Psi 2, 3, 4, Vice-President 3, President 4; Accounting Club 2, 3, 4, Treasurer 3; Leadership Award 3; Field of Concentration — Accountina.

RICHARD T. VLCEK, B.S.C.

S.A.M. 3, 4: Fusiliers 2, 3: Field of Concentration - Manage-

John J. Sullivan William J. Trinen Francis E. Wall

Christian J. Sweary, Jr. Norbert A. Vallee Richard H. Wehman

Frank P. Trankina Richard T. Vlcek Joseph E. Wallace

FRANCIS E. WALL, B.S.C.

Wall Street Journal Award: Field of Concentration - Finance.













RICHARD H. WEHMAN, B.S.C.

Monogram Club 2, 3, 4, President 4; Dolphins 3, 4; Marketing Club 2, 3, 4; Economics Society 3; President Freshman Class; Vice-President Sopho-more Class; Treasurer Student Council I; Loyola Union Congressman 3, 4; Varsity Swimming 1, 2, 3, 4, Captain 3, 4; Leadership Award 1, 2; Most Valuable Swimmer Award 4: Field of Concentration - Marketina.

IOSEPH E. WALLACE, B.S.C.

Field of Concentration - Finance.

CHARLES C. WIXOM, B.S.C.

Delta Sigma Pi 2, 3, 4, Vice-President 4; Gold Torch 1, 2, 3, 4; Marketing Club 1, 2, 3, 4, Treasurer 4; Knights' Club 1, 2, 3, Treasurer 1, 2, President 3; Student Council Secretary 2; Intramural Basketball 1, 2, 3, 4; Leadership Award 1, 2; Field of Concentration — Marketing.

GERALD J. ZANKE, B.S.C.

Alpha Kappa Psi 3, 4, Vice-President 4; Fusiliers 3, 4; Gold Torch 1, 2, 3, 4; Marketing Club 4; Rifle Team 3, 4, Captain 4; Intramural Baseball 3; Leadership Award 3; Field of Concentration — Marketing.



Charles C. Wixom

Gerald I. Zanke

No Photograph

THOMAS C. EACH, B.S.C.

Marketing Club 4; Varsity Basketball 1, 2, 3; Intramural Football 2, 3; Field of Concentration — Marketing.

CHARLES B. KOLOSEIKE, B.S.C.

Marketing Club 4; Gold Torch 3, 4; Intramural Football 2, 3, 4; Field of Concentration — Marketing.

DANIEL A. FARRELL, JR., B.S.C.

Field of Concentration — Management.

EDWARD J. MOONEY, B.S.C.

Intramural Basketball 1, 2, 3, 4; Field of Concentration — Management.

Graduates of February, 1955

PETER H. BERGMAN CHESTER BIELATOWICZ ROBERT BRENNAN

PERRY BRONSON JOHN BURKE DAVID CLAIRE





Graduates of February, 1955



DONALD FORBES PETER FOX, JR.







HARRISON FRIESTEDT WARREN T. GOLLEHON



SUZANNE McKENNA LYLE O'CONNOR

KENNETH LOH



GERALD G. GOTSCH LAWRENCE A. HARDING



WALTER ODENKIRK FRANK PIERRI



RAYMOND HORAN GERALD JOYCE



ROBERT SHERRY JEROME SHEAHAN



BEN KAPLAN JOHN KELLEY



RICHARD SOHN IOHN TRECKER



IAMES B. KOLTER KENNETH F. KORTAS



The Senior Class

"Take the next 100 pages."

Test next period

A Commerce student gets clipped

BANG!

"Don't take school so seriously."

"He got a 100."



The Junior Class



Peter N. Carey, Donald Gralen, Charles T. Walsh.

OFFICERS

Donald Gralen	President
Vice-Pres	ident, Student Council
Peter N. Carey	Vice-President
Charles T. Walsh	. Secretary-Treasurer

The 1954 Story (continued)

gan to come out of our shells and look for the brighter side of life once more. Thanksgiving Day would soon be upon us. This little recess was just what the doctor ordered; it was an excellent opportunity to get those term papers finished. It also afforded us the chance to rest awhile. Also scheduled for this week-end was the Float Parade which opened the 1954 Bas-

ketball Season. The Ramblers, in tune with the festivities of the day, obliged the student body by really ripping Ripon.

The days were really flying by now; it was December already. This month held many things in store. It brought with it the Holy Season of Advent and also the Feast of the (Continued on Page 40)

Jahn Anagnost Theodore Donald Anderson Stanley G. Balcer James Thomas Barrett Joseph M. Barry Paul Cullen Barry

Jerome J. Baumhart Hugh George Begy Richard Edward Boerger Robert Charles Boie Thomas E. Brogan James William Burke

Jeremiah James Burns Donald F. Butzen Lawrence Edward Cahill James Michael Campbell Maria James Caraai Peter Noth Carey

Jack Edward Carpenter Jerome Francis Compernolle Edward W. Condon John M. Connolly Donald R. Crews Walter G. Crist

Harry Allen Cristol Donald James Crowder John D. Devine Rabert G. Difino Anthony A. Drabonski Anthony Albert Drzymala

Eugene O. Duban Arnold Duhren Donald Richard Duffy Lawrence S. Duncan Jerome Francis Dunne Roland Ludwig Eckstein

Vernon David Ellars William Anthony Eayart Daniel Patrick Finley Edward James Fitzmaurice Nancy Anne Foster Edmond Peter Geraty

Lowell H. Goore John C. Gordan Thomas F. Gorman Donald John Gralen Hernan Lee Greenberg Joseph Frank Grgula



The Junior Class



Theodore Charles Gulino William B. Hanley James Michael Hartnett Thomas Leo Hayden William F. Hearty Donald H. Heffernan

Raymond Fred Heiden Francis G. Higgins James E. Hogan John Francis Houlihan Warren Allen John Ireland Conrad James Irving

J. Kenneth Kallas John Karas Stephen R. Kennedy Frank S. Kerzan Thomas Peter Koconis Richard Joseph Krause

Francis Xavier Kuha Les John Lambert Thomas Leen Thomas Joseph Lento Joseph N. Leo Joel H. Levin

John J. Lynch
James Francis McCarthy
James William McMahon
Frank G. McKay
James V. Mills
James Thomas Moran

Michael Joseph Morgan Edward C. Morgan William M. Nolan Joseph Michael Noonan David Emmett O'Connell Edward T. Orchowski

Ronald H. Osowski Robert M. Padrta Michael Joseph Parisi William G. Pleiffer Andrew Michael Pinkowski Ronald Robert Reading

Donald Frank Reinhardt Joseph Luke Ruane Cornelius Michael Ryan Leo Vincent Sage Leo Joseph Samborski Benedict Anthony Scalzilti

William Allen Schumacher Thomas Michael Shaughnessy William Sinacore James Walter Singer Robert C. Sittinger Joseph William Slater

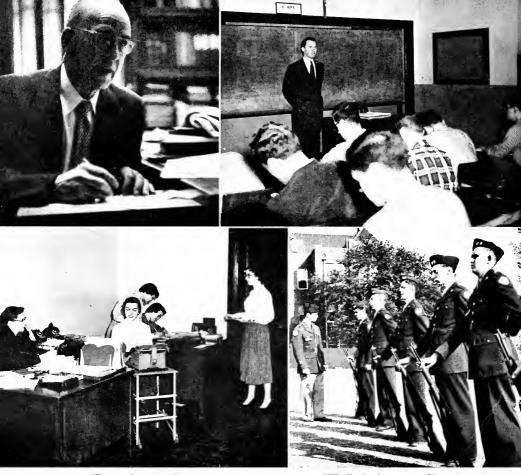




Kathleea Elizabeth Uedelhofen John H. Valente Robert J. Vavra Frank J. Vlack George William Voitik Raymond Edward Voros

Charles T. Walsh Joseph A. Weber Bertram Weiss James Whiting Matthew F. Youngmann Michael E. Zacher





"The way I see it . . . "
The Office Staff

"Wha'll take the next case?"
INSPECTION

The 1954 Story (continued)

Immaculate Conception, a key date in the Marian Year. Special devotions were soon begun to suitably commemorate this Holy Year.

"All aboard", was the call on December 12, as students boarded the buses for Purdue. What a swell way to get that real college feeling. Each traveler returned from this jaunt with a lot of fine memories

It was just about this time that your Student Council secured permission to publish a yearbook. Assemblies were called and the

idea was presented to the student body. Pledges were signed and work on this project was immediately undertaken. This book became the subject of discussion for several days.

Snow lay on the ground now and everyone could feel Christmas in the air. It won't be long now we told ourselves as we eyed the gayly decorated homes and stores. We were soon faced with the shopping problem. What should I get for mom and dad, what for Aunt Sue, and, oh yes, what would be something special for that certain person. Christmas cards had to

The Sophomore Class



John L. Cutler, James P. Savage, E. Peter Fox.

OFFICERS

James P. Savage	President
	Treasurer, Student Council
John L. Cutler	Vice-President
E. Peter Fox	Secretary-Treasurer

be sent. "Let's put Christ back into Christmas" was our motto as we chose our greetings.

How glad we were when the last class day before Christmas recess arrived. There was the usual hub-bub of the parties in the lounge; the dancing and singing. There were the hurried calls of "Merry Christmas" and "Happy New Year". Christmas was on its way; no classes for two whole weeks. It seemed everyone referred to the old facetious stand-by of "See you next year!"

The Aragon Ballroom set the scene for the annual Winter Frolic. Then four days later,

the Blessed Day came and swelled the glory of this Holy Season.

A soft snow fell and blanketed the earth. It was wonderful to go to Midnight Mass with the family and then come home to the enjoyable task of opening presents. Old friends dropped in to see us. And how good that Christmas Day dinner tasted. It was Christmas and wasn't it wonderful to be alive we thought. This was really putting Christ back into Christmas.

A few days later Loyola made its basket-(Continued on Page 46)

The Sophomore Class



Jaseph Bernard Feeney Eugene Peter Fax Andy Frain Sam Jahn Fratinarda Earl J. Frawley Robert E. Galassini

Jahn R. Gaadsell William E. Grow James J. Haberkara Jahn P. Haggerty Richard W. Hall Narbert B. Hamat

Keaaeth R. Haaley Thomas W. Hanley Thomas E. Haupt Stephea B. Hautzinger Richard C. Hawkias Martin P. Healy

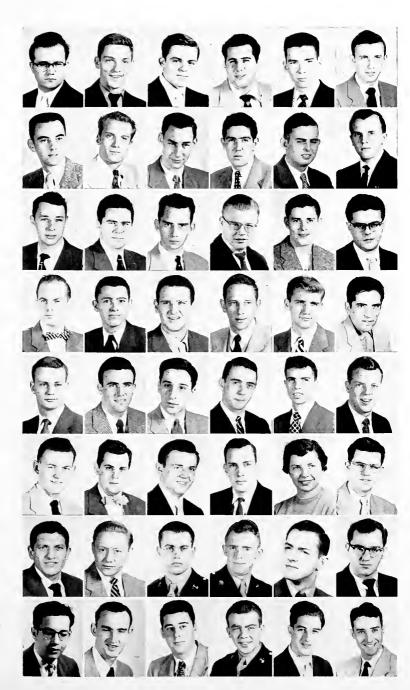
Robert J. Hedges Wayne A. Helget Robert G. Harnal Richard A. Honquest James V. Hurley H. Ray Jacauez

Edward K. Jaais Jaha L. Johaston John E. Katzenberger Guy F. Keefer Robert W. Kelly Daniel R. Keanedy

Walter T. Kazial Danald J. Kristof Chester J. Kulikowski Richard P. Lake Jean A. Laage Patrick J. Larkin

Joseph C. La Racca Thomas D. La Rocca William C. Laurie Gerald P. Lucey John J. Malesic Santiao J. Mariottini

Jaseph J. Marr Chesler S. Mazurkiewicz James J. McDermatt James B. McGuire William F. McNally John J. McNamara



Sophomore



Joseph E. McNamara Thomas L. McRaith Richard V. Merica James J. Mikolitis Michael A. Moran Ronald F. Muno

Clifford P. Murphy John H. Murphy William F. Murphy Thomas J. Naughton Jacqueline D. Newman Jerome J. O'Callaghan

Cornelius A. O'Brien William J. O'Connell David D. O'Connor J. Alan O'Connor Michael J. O'Grady Patrick J. O'Shea

Edward T. Ossman Clarence J. Pedersen Mary L. Phelaa Raymond S. Prang Denais J. Price John T. Prim

Lawrence A. Quinlisk Eugene F. Rados Bernard W. Rausch Thomas R. Redden Ray M. Restivo Michael J. Revane

Thomas R. Rusk Joseph J. Ryan Robert F. Salmon James P. Savage Enrico R. Scala

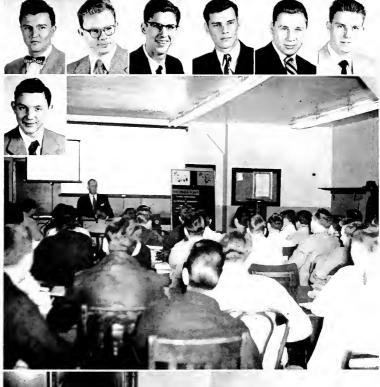
Thomas A. Schermerhorn Sally A. Schrieber Andrew N. Sloyan Robert G. Somers Raymond J. Spink George C. Stoy

George D. Strickland Elmer S. Stringham William R. Strong James E. Swieca James A. Thielen Rohert S. Tres

Dominic L. Valente W. Daniel Walton James E. Witte Gerald F. Wockner Thomas J. Wozniak Marvin J. Yates

Robert J. Zivkovic

Before I start the movie . . .





Dr. Helen Potter and advisee

The Freshman Class



Arthur W. Herman, Charles Sexton, Rosella Dunn.

OFFICERS

Charles Sexton	resident
Secretary, Student	Council
Arthur W. Herman Vice-P.	resident
Rosella Dunn Secretary-Tr	easurer
Thomas V. Kuhn Secretary-Tr	easurer

The 1954 Story [continued]

ball debut on television by opposing John Carroll University. After the game the phone lines were humming with the familiar question, "What are you doing New Year's Eve?" Suits had to be pressed and dresses bought. No matter what channel we picked we saw the man reminding us to make the last one for the road — coffee.

The First came and brought with it those New Year's Resolutions. How many did we keep?

Classes again resumed and we were on our way once more. Elections for our Union Congressmen were held this week. It was just a few days until final exams.

(Continued on Page 68)

James E. Ackermann Charles P. Andorfer John F. Belluso Robert Bordelon David C. Bear James D. Benson

Lenard V. Bodner Gerald S. Bohn John F. Breield John J. Calderini John A. Canar John H. Carney

Donald L. Colfer Michael J. Conrad Gerald F. Cuny John P. Deasey Edward B. Dillmann Donald R. Dolniak

William J. Donahoe Joseph E. Doody Rohert V. Downes Rosella J. Dunn James A. Durkin John L. Dyer

Al Ehman Virginia F. Farley Patrick M. Finnegan James E. Gavin Raimund G. Gerules Thaddeus T. Gissel

Robert C. Guynn Thomas J. Hass Richard L. Hallstein Donald T. Hansen William G. Hayes Loretta L. Hartman

Raymond J. Healy Brendan Heintz Eugene E. Heuricks Arthur P. Herman Kenneth J. Hill Dorothy J. Hoffman

Thomas E. Hogan Ronald M. Hrubecky Frank X. Huss Patrick J. Hughes Ralph H. James Jesse P. Jendrzejewski



The Freshman Class



Thomas D. Kakuska Peter J. Kanikula Richard J. Kapolnek Thomas P. Keane Thomas F. Kelly Thomas J. Kelly

Donald J. Kempinski Robert E. Klamerus Phitlip R. Kobeski Diana J. Konarski Wayne R. Krase Sarkis Krikorian

Norm J. Krull Donald M. Sullivan George F. La Buda Robert M. Lear William M. Lombardi Daniel A. Lydon

Sylvester J. Madura Frank G. Maska John T. McAvoy John P. McDonnell Gordon T. McHugh Thomas E. McKevett

Richard F. Meiners Bezham S. Michel Thomas F. Mines Frank P. Monahan Jay P. Monberg Dennis H. Mongoven

James A. Moran Philip A. Maran Philip R. Moran Walter J. Morawczynski Max T. Muchowicz Ronald F. Muellner

Robert S. Mulvey Richard P. Nagle Joha B. Nichele Thomas P. Norris Eugene B. Nowotarski Thomas J. O'Connor

John J. O'Leary John E. O'Malley Joseph J. Pasierh Doaald G. Perreault Betty A. Petta Thomas W. Pfordresher Joseph F. Pira John V. Pizzato Joseph F. Palera John J. Powers Donald F. Pruess Lester J. Przybyla

Paul D. Puccini William A. Quill John D. Rahay Curt J. Richter Richard A. Ripoli Michael J. Riley

Jerry P. Riordan Robert H. Roach Edward M. Rostenkowski Michael A. Ryan Michael F. Ryan Robert A. Ryan

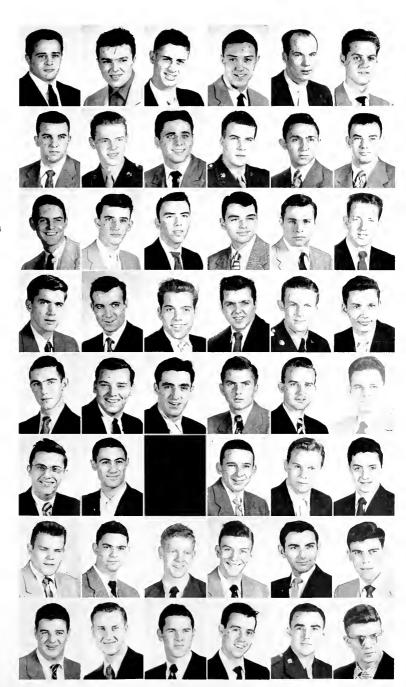
Maurice J. Scalon Rnymond M. Scannell Donald L. Schillo Herman G. Schmidt Alfred J. Schulz James A. Sebesta

Charles L. Sexton Joseph R. Shanfeldt Frank D. Sheehan William J. Siebert Victor F. Slana Robert M. Smith

David A. Smoron Frank M. Sottile Richard J. Spillane Richard E. Stoffel Thomas A. Kuhn Joseph R. Sullivan

Frank H. Szwedo Robert J. Thielen William T. Tietz Paul C. Tobin Anthony J. Tumminaro Thomas R. Tuchy

George F. Voris Richard J. Wagner John H. Walsh Thomas J. Walsh James J. Ward Norman A. Wasz



The Freshman Class



William C. Waters Richard E. Weidner Charles W. Weise James E. Wiedemann Donald F. Wilbur Richard E. Woodward

Robert J. Zacks Walter A. Zelenika

"Wonder what his research essay is about."

"I'd be happy to change your block schedule."



Lunch 101



Livillies **FRATERNITIES**

CLUBS

ORGANIZATIONS



Kneeling: T. Borrelli, J. Zimmerman. Sitting: E. Ralph Egloff, F. Trankina, M. Phelan, J. Lange, B. Petta, J. Whiting, S. Madura. Standing: C. Richter, W. McNally, R. Lake, J. Pauly, B. Rausch, L. O'Connor, J. Burke.

The 1954 Towers

STAFF

CO-EDITORS

Thomas L. Borrelli, Production John E. Zimmerman, Finance

COPY

Loretta L. Hartman, Chairman Betty Ann Petta, Ass't Chairman Joel H. Le'Cuyer, Thomas F. Klinger, Richard P. Lake, Sylvester Madura, Bernard W. Rausch

SPORTS

James D. Pauly, John W. Sullivan, Francis R. Trankina

SPECIAL DETAILS

Jean Anne Lange, Mary L. Phelan

ART WORK

Thomas R. Rusk, Chairman Joan League, Artist

PHOTOGRAPHY

Joseph P. Brausch, James G. Burke, E. Ralph Egloff, Curt J. Richter.

FINANCE

Rose Marie Burns, Peter J. Kanikula, James E. Whiting.

ADVERTISING

Lyle F. O'Connor, Chairman Charles A. D'Ambrosio. William F. McNally, Michael A. Moran, James F. Smith

Listed on this page are the persons who have produced the 1954 Towers. To them go the thanks for our book. These are the folks who have put in long hours and have graciously donated their time for one prime purpose, i.e., to provide the Commerce School with a fine yearbook and to serve as a basis for the return of an all-University book.

A new form of organization was initiated in this project. Instead of appointing several editors as normally done, it was decided to have just two editors. Tom Borrelli and Jack Zimmerman were appointed to fill these positions in the capacity of co-editors. From there it was broken down into various committees, with the chairmen of these committees responsible to the editors.

Borrelli became production editor and was in charge of all committees pertaining to this phase, i.e., the actual content of the book, while Zimmerman, finance editor, handled the responsibility for committees dealing with this aspect.

This committee idea functioned very smoothly and eliminated the necessity for a large number of staff meetings. It also left room for personal initiative and gave the staff the

opportunity to work at their leisure.

It was hard work, but we feel that the experience gained and the personal satisfaction derived from such an endeavor far outweigh the tedious tasks involved in such an under-

The staff thanks you and hopes that their efforts have helped to make 1954 a memorable

year of your college career.



Miss Varsity

Kathleen Friend

The 1954 Commerce Council



Seated: Charles Sexton, Donald Gralen, Rosella Dunn, Mr. J. Raymond Sheriff, Moderator, John McKenna, James Savage.

Standing: Peter Carey, Charles Walsh, E. Peter Fox, John Zimmerman, Arthur Herman, John Cutler, Thomas Borrelli.

OFFICERS

John J. McKenna	President
Donald J. Gralen	Vice-President
James P. Savage	Treasurer
Charles F Sexton	Socratory

Although the Loyola Union is the major student government organization, there is, within each college, an intermediate body. These groups are known as the Student Council. It is the purpose of these councils to develop self-government by organizing and systematizing student activities on an all-college basis, to stimulate inter-class relations, and to loster such other matters which will benefit the college as a whole.

In our school this governing body is known as The Student Association of the College of Commerce, or more informally as the Commerce Student Council. Through its work with its Moderator, Dean J. Raymond Sherill, it strives to maintain a close relationship between the administration and the students.

The membership of the council is composed of the elected officers of the lour classes. The officers of the Council, as determined by its constitution, are the four class presidents. The President of the Senior Class becomes, ex officio, the Council President, the Junior President becomes the Vice-President, while the positions of Treasurer and Secretary go to the Sophomore and Freshmen Class Presidents respectively. The Council also has six congressmen who act as their

representatives to the Loyola Union. Council members, usually, are not congressmen.

As was mentioned above one of its purposes is to organize and develop student activities. In line with this, the council is constantly driving to present a bigger and better student program. Among its projects this year was the reviving of a student directory. It also lostered this publication, the 1954 Towers, which it hopes will serve as the basis for the return of an all-University yearbook. For the first time in Council history it held an off-campus Formal Ball, and a Senior Dinner Dance. In addition to these functions it continued to sponsor its two mixers, a Variety Show and actively supported the Union Carnival.

On the academic side the Council conducts a series of Freshmen Orientation lectures which have proved most beneficial to the incoming freshmen.

Remember that when your Council prospers, YOU prosper. With this firmly in mind, you may always rest assured that the Student Council will continually endeavor to make life in the School of Commerce a more beneficial one and to offer the finest programs to its student body.

Alpha Kappa Psi

OFFICERS

Gerald Meyers	President
Jerry Zanke Vice	
Jerry Marth	
John Lynch	Secretary
James Kolter Master	of Rituals

Alpha Kappa Psi, professional commerce fraternity, was founded in October, 1904 at New York University. Since that date over eighty collegiate chapters have been established in accredited schools of commerce.

On the petition of one of the school's outstanding fraternities, the Gamma lota chapter was installed at Loyola in March, 1952. Since that date the chapter has risen in membership and in achievements, internally and externally.

Among the professional activities of the chapter are speakers, movies, and tours. The most interesting tour taken this year was through the Inland Steel Com-

pany's Indiana Harbor Plant,

In service to the school, Gamma Iota has undertaken research for the College of Commerce. The projects this year were the following: "The Scheduling of Final Exams", and "Jobs While Attending Loyola". Be-

sides conducting research projects, the chapter sponsors, in conjunction with the College of Commerce, a "Carreer Day Conference" for those sophomores who are about to select their field of concentration. Prominent businessmen in the fields of concentration offered in Loyola's College of Commerce address this group.

Recognizing the need for social activity, the chapter annually sponsors five gala affairs; the Halloween Hayride, a New Year's Party, the St. Patrick Day Party, a Golf Outing, and a summertime picnic.

In November and again in April of the past year, the members of the chapter were united at Mass, with Fr. Evett, Chaplain, officiating.

Religiously, professionally, and socially, Gamma lota promotes the welfare of Loyola, Alpha Kappa Psi, and its individual members.

First Row: Jerry Marth, Jim Kolter, Jerry Meyers, Jack Lynch, Jack McKenna,

Second Row: Bill Murphy, John Burman, John Ambrose, Dennis Price, Joe Carini, Bill Trinen, Harry Moran, Jim Haberkorn.

Third Row: Jim Whiting, Dick Lake, Jim Purke, John Thiede, Ted Bojanowski, Jim Hogan, John Egan, Frank Goodman, Norb Vallee, Art Goodman.

Fourth Row: Bob De Celles, Jerry Zanke, Joe Weber, Lyle O'Connor, Dan Finley, Bill McNally, Bill Donahue, Ken Loh, Tom Naughton.

Fifth Row: Jack Zimmerman, Les Lambert, Don Crews, Lou Battiato, Tom Brogan, Dave Kelliher, Ed Condon, Mike Moran.



Delta Sigma Pi

OFFICERS

Thomas Klinger			President
Dennis O'Brien.			
Charles Wixom		Vice	-Presiden
oseph Bowens .			Secretary
Ronald Neumani	n		Treasurer

Delta Sigma Pi is a Professional fraternity in the field of commerce and business administration. The Gamma Pi Chapter was installed at Loyola University in September, 1950, largely through the efforts of Howard Wilson, the first moderator of Gamma Pi Chapter.

Since its inception, the Chapter has consistently adhered to the principles set forth in the Preamble to the National Constitution of the Fraternity. These principles stress scholarship, social activity, and the association of students for their mutual advancement.

In keeping with the professional aspect of its make-up, Gamma Pi conducts tours for the members of the Chapter, both in and out-of-the-city, and procures and shows movies dealing with current business topics. Also speakers from all fields of business are contacted to address the members.

The Chapter sponsors a "Rose of Delta Sig" contest annually to choose a candidate for the National Fra-

ternity Contest. Gamma Pi's "Rose" for 1954 is Miss Margaret Ann Shannon.

Delta Sigma Pi has always been a "fraternity first" and it is in keeping with this spirit that it recently obtained a "Key Club" room in which to house all its social and professional functions. This organization is the first of any Loyola undergraduate fraternities ever to have taken such an important step towards the ultimate goal of obtaining a fraternity house.

Gamma Pi Chapter has provided the University with many fine student leaders and this and other factors have caused it to be recognized as an outstanding professional fraternity, socially, spiritually and academically.

The members of Gamma Pi Chapter of Delta Sigma Pi are thrice blessed in having as their moderator Dr. Frizol. He succeeded Howard Wilson in February, 1952. Gamma Pi will never forget his unselfish attitude where the good of the Fraternity and Chapter is concerned.

First Row: Dr. S. M. Frizol, Moderator, R. Neumann, D. O'Brien, T. Klinger, C. Wixom, I. Bowens.

Second Row: T. Rusk, J. Birch, S. Balcer, G. Joyce, P. Fox, Jr., E. Salerno, W. Schumacher,
 R. Boerger, D. O'Connell, C. Irving, T. Borrelli, R. Kenny, C. D'Ambrosio, J. Brausch.
 Third Row: W. Pfeiffer, C. Pedersen, J. McNamara, J. Noonan, S. Hautzinger, C. Rossini,
 D. Nellessen, R. Kneisel, D. Keeshan, J. Le'Cuyer.

Fourth Row: D. O'Connor, L. Dolacinski, T. Redden, W. Noble, E. Frawley, G. Haney, R. Bryant, J. Goodsell, A. B. Cross.





BOARD OF GOVERNORS

Seated: C. Combiths, C. Noel, J. Cahill, Miss Mariette Le Blanc, Moderator, B. Hozian, J. Johnston.

Standing: B. Brausch, V. Urbanek, M. Trotti, J. Vaccaro, C. Cannataro, K. Friend, S. Franklin, M. Conroy.

Co-ed Club

OFFICERS

Joan Cahill	President
Joan Vaccaro Vice	
Betty Trotti	
Betty Hozian	Treasurer

In the spring of 1949, a group of women students who realized the necessity of an organization for the women students of the day schools met with Miss Julia O'Malley, then Dean of Women and formed the present Co-ed Club.

The first official meeting was held in April of 1949. At this eventful meeting the purpose of the Co-ed Club was defined as primarily social.

Its first undertaking was a picnic in May of that year, whose success was definite proof to its founders that its existence was wanted by the majority of women students.

In carrying through the idea of a social

group the Club annually sponsors a Card Party and Fashion Show. It also holds "Big Sister" parties to welcome incoming freshmen women to Loyola. Aside from its annual mixer it also conducts teas throughout the year.

The success of the Co-ed Club throughout its years at Loyola can be directly attributed to the unselfish efforts of leaders, backed by the wonderful support of its members. Its success is also a manifestation of its value to the women students and to Loyola University. The Co-ed Club is now a well established social organization.

Its moderator is Miss Mariette Le Blanc.



First Row: Tom Murray, Tom Bushold, Dick Colsant, Pete Carey, Rev. Jules Toner, S.J., George Lane, Steve McGann, Larry Leaveck, Bud Singer,

Second Row: Joe Madden, Tom Conley, Carl Fischer, Jerry Blake, Larry Cahill, John Conley, Don Hand, Don Crowder.

Third Row: Jerry Hartnett, Bert Seng, Bernard Grothaus, Herb Pinkus, John Malone, Tom Hartnett, Tom Fagin, Dick Hawkins, Tom Kane, Bill Watson.

Fourth Row: Jim Marotta, Joe Biesinger, Cam MacArthur, Dick Henry, John Toomey, Herb Cleveland, Dick Considine, Tom Rivera, Tony Riggio, Thomas J. McDonnell, John Houlihan.

Alpha Delta Gamma

OFFICERS

Peter Carey President
Thomas Bushold Vice-President
George Lane Recording Secretary
Thomas Murray Cor. Secretary
James Singer Treasurer
Larry Leaveck Pledge Master

From its founding on the Lake Shore Campus of Loyola in 1924, the Alpha Delta Gamma Fraternity has constantly progressed and expanded. A nucleus of fourteen Loyolans, desiring to spread their ideas, initiated early in the Fraternity's history an expansion program. This program produced the first national Catholic social fraternity in Catholic colleges and universities. Today eleven chapters extend from Washington, D. C., to Los Angeles, California, and three more chapters are expected to be added within the year.

The activities of the Fraternity are regulated to include all phases of student life at

Loyola. Primarily a social fraternity, Alpha Delta Gamma actively encourages academic, religious, cultural, and athletic endeavors. These play an integral part in the development of its members. Memorial Masses, Communion breakfasts, weekly Rosary gatherings, parties, intramurals, study sessions, and business meetings are all enthusiastically supported. The great majority of activities are coordinated between the officers and the moderator, Rev. Jules J. Toner, S.J., with the purpose of the Fraternity kept in the forefront, namely the development of true Christian manhood, centered around Catholic ideals and friendship.

Phi Mu Chi

OFFICERS

Louis Minella	President
John Suerth	Vice-President
Joseph Zyblski	Cor. Secretary
Darcy Dorigan F	Recording Secretary
Joseph Eraci	Treasurer

Phi Mu Chi is the oldest social fraternity at Loyola University. It was founded at the University of Chicago in 1922, and in the same year Beta Chapter was organized at the Lake Shore Campus of Loyola.

The primary end of this fraternity is to further brotherly feeling and co-operation among its members, past and present. The attitude of Christian and brotherly co-operation is carried on not only within the fraternity but in the social and scholastic extracurricular

activities of Loyola as well; the ideas being not only to further the primary end of the fraternity, but also to further the well-being of the university.

Every year, this fraternity sponsors several dances open to all members and their friends. Annually it presents the "Easter Queenship Ball" which features the crowning of a co-ed as queen as part of the evening's festivities. It also holds a number of closed parties in keeping with its tradition of a social fraternity.

First Row: E. Job, D. Dorigan, J. Suerth, L. Minella, J. Zyblski, J. Eraci, G. Hoeffel, Second Row: J. Baker, J. Leech, R. Feldner, R. Polizzi, R. Vitacca, R. Burke, E. Brophy. Third Row: D. Wehling, P. De Gregorio, A. Spika, A. Fiascone, W. Burke, J. Simonaitis, J. Bach, E. Koeller.



Pi Alpha Lambda

OFFICERS

John Tuohy	Presiden
Donald Seeberg	Vice-President
John Joyce	Pledgemaster
Robert Fuller	Secretary
Paul Stinneford	Assistant Secretary
Edward Denten	Treasurer
Thomas Drews	. Sergeant-at-Arms
Patrick O'Mara	Historian

In 1924, with the assistance and guidance of its first moderator, Reverend James J. Mertz, S.J., Pi Alpha Lambda was founded on a plane of high and distinctive ideals.

In following its aims to promote the interest of Loyola, Pi Alpha Lambda has been closely associated with the growth and completion of Father Mertz's dream, the Madonna della Strada Chapel.

In October, 1950, Reverend John A. Kemp, S.J., the present moderator, succeeded the Reverend Laurence Henderson, S.J., and has carried on the excellent work of his predecessors by injecting a religious atmosphere into the fraternal life of the members.

In September, 1947, the fraternity, taking a big step in uniting the organization within the entire University, gained permission to pledge students in the School of Commerce. Today, the Commerce school holds equal membership privileges with the School of Arts and Sciences.

Following the Jesuit tradition of developing the whole man, morally, socially, physically, and intellectually, the iraternity sponsors its annual closed retreat at the Jesuit retreat house, at Barrington, Illinois, in addition to its numerous other religious and social functions.

The highlight of the fraternity's social year is the summer formal dance, which is held in early June, at the modern Tam-O-Shanter Country Club.

First Row: Jim Ryan, Bill Enyart, Dick Bornhofen, Bob Fuller, Don Seeberg, John Tuohy, John Joyce, Ed Denten, Paul Stinneford, Bill Brander, John Dunne.

Second Row: Bill Binzer, John Garrity, John Messitt, George Van Der Bosch, Pete Fox, Linton Mustakis, Jim Schurr, Jack Egan, Tom Hogan, Bill Hanley, George Cocomia, Marv Yates, Joe Castro.

Third Row: Jack Sullivan, Jim Fitzgibbon, Tom Christensen, Bill Tangney, Bob Rigney, Tom Schermerhorn, Bill Koehler, Ray Mayer, Gerry Wockner, Ed Rollsen, Jim Rondoni, Leo Finn, Gene Duban, Dick Duffner.

Fourth Row: Marty Ward, Ed Claffy, Ron Muno, Don Duffy, Don Donahue, Bill Duffy, Dan Kennedy, Gary Christensen, Jim Burden, Charles Bradford, Dick Walsh, Mike Cavanaugh, Leo Tarpey, Don Gralen, Jack Cutler.





First Row: R. Lesky, D. Scavone, R. Donatelli, L. Sage, E. Janis, T. Connelly. Second Row: K. Kortas, G. Sbarboro, S. De Salvo, R. Kiefer, F. Sheen, A. Shaeffer. Third Row: T. Cullinane, J. Lavezzorio, S. Lucchesi, D. Winke, J. Ruane, J. Poet.

.OFFICERS

Robert Donatelli President
Daniel Scavone Vice-President
Walter Koziol Pledgemaster
Thomas Connelly Cor. Secretary
Leo Sage Recording Secretary
Edward Janis Treasurer
Ronald Lesky Sergeant-at-Arms

Sigma Pi Alpha

In 1933, this local social fraternity was organized for the purpose of uniting Loyola students of Polish extraction. In 1947, however, membership in this organization was opened to all male students regardless of creed or nationality.

Sigma Pi Alpha was founded in order to promote intellectual and social interest among its members, and to provide opportunities for their development, both morally and physically, in an atmosphere of friendship and cooperation.

An outstanding attraction of Sigma Pi's pledge program is that physical hazing is made useful. Last year this fraternity established a new tradition and cleaned up the grounds of the campus as part of this program. This won-

derful phase of the period will continue as long as their services are needed.

Throughout the year Sigma Pi Alpha sponsors many social functions including smokers, socials and mixers. The most important affair on their social calendar, which is open to the entire university, is the annual "Fraternity Man of the Year" Ball which is held on the last school day of the second semester. This year it will be held on May 28 in the Lake Shore Union House. At this dance a trophy is awarded to the male student who has proven himself as the most valuable man to his fraternity.

Sigma Pi Alpha is determined to continue as one of the outstanding fraternities on campus and keep up their tradition of offering a high spirit of brotherhood.



First Row: T. Stasiak, E. Moll, J. Levin, D. Masserman.

Second Row: M. Dore, J. Garrett, B. Goldsmith, F. Zabielski, M. Ellin.

Tau Delta Phi

OFFICERS

Joseph Levin	President
James Murphy Vice-	President
Marvin Aspers	Secretary
John Carbery	Treasurer

Tau Delta Phi, a national social fraternity, was founded in 1910 in the city of New York. This organization is proud to boast a membership of over five thousand members in its twenty-eight chapters located from coast to coast. Tau Eta, the chapter which is located at Loyola, was founded in 1949 through the efforts of Mr. Hy Krane. At present Tau Eta has eighteen active members, most of whom are pre-medical students.

The purpose of Tau Delta Phi Fraternity is to give students of the Jewish faith a voice in university affairs. Its membership is open to persons of other beliefs, also.

Since its founding, this chapter has maintained the highest scholastic rating of any fraternity located at Loyola.

In keeping with the spirit of social fraternity, Tau Delta Phi sponsors many social

functions throughout the year. This year at its second annual Mixer it introduced its candidate for Miss Varsity, Miss Patricia Bauer. Last August, the Loyola Chapter played host for the fraternity's national convention held in Chicago.

On the Athletic side, the Tau Delts have distinguished themselves in the intramural competition. Tau Eta has always been one of the top competitors in the Olympic Week Games.

One can readily see after reviewing these two aspects of their fraternal activities that Tau Eta's participation in university activities is of both a diverse and universal nature. Despite these fine advances since its inception, Tau Eta will never stop striving in its attempt to make Tau Delta Phi one of the finest of Loyola's fraternities.

OFFICERS

Jean Yosepian President Helen Butkowski Vice-President Sally McGuire Cor. Secretary Marge Murphy . . Recording Secretary Rosemary Fuerst Treasurer Marie Raymond Pledgemistress

Theta Phi Alpha

Theta Phi Alpha was initiated on the campus of the University of Michigan at Ann Arbor in 1912 under the guidance of Bishop Edward D. Kelly of Detroit.

Bishop Kelly, then Auxiliary Bishop of that city, realized the need for a Catholic women's group to promote the religious, educational and social aspects of campus life. The ties of a common religion allowed to flourish in a home atmosphere provided by a chapter house could advance the interests of young women not only on the campus but would continue their Christian ideals after college days.

In 1918, the sorority begun on the Ann Arbor campus became the Alpha Chapter of Theta Phi Alpha. Soon after, Theta Phi was accepted for membership in the National Panhellenic Conference. Today, it is one of the thirty-one members of the N.P.C. of women fraternities founded on the campuses of accredited universities and colleges throughout the nation: the chapter roll of Theta Phi Alpha numbers twenty-two. Upsilon Chapter of Theta Phi was established at Loyola on March 7, 1943.

The year's schedule of Theta Phi activities at Loyola traditionally begins with a Sunday Mass and Breakfast in September. Three rushing parties are hosted by the actives each semester before new rushees are accepted as pledges. The three month pledge period ended last semester with a formal initiation of nineteen airls at the Edgewater Beach Hotel. Each Christmas, the Philanthropy committee of the sorority sponsors a campus-wide food and toy drive. On March 6, 1954, Upsilon chapter celebrated their eleventh anniversary at Loyola with a birthday party. One of the outstanding events of the sorority calendar was the annual White Rose Ball held on April 24 at the Sherry Hotel. The highlight of Theta Phi's activities was Founder's Day which was celebrated on the feast of St. Catherine of Sienna, patroness of the sorority, on April 30.

First Row: J. Welman, R. Fuerst, D. McCarthy, J. Yosepian, Miss M. Le Blanc, Moderator, Mrs. E. Martin, National Vice-President, V. Urbanek, B. Brown, J. Krygier, J. Cahill, Second Row: B. Brausch, H. Quinlisk, G. Michaels, C. Lucy, H. Marvin, B. Sjada, K. Daly, P. Reschke, J. Backus, M. Schulte, E. Felichowski, Sally McGuire.

Third Row: M. J. Kelly, C. Bellon, K. Friend, L. Mugan, M. J. Collins, C. Bielatowicz, B. Trotti,

H. Butkowski, M. Raymond, J. Ryan, J. Vaccaro.

Absent: Rita Bakewell, J. Corbett, M. Murphy, L. Kwod, M. J. Seavers, G. Philbin, P. Kempf, C. Lemm, C. Cowperthwait, K. De Grazio, C. Noel.



The University Club

OFFICERS

George Kunzmann	President
Dennis Quinlan Vice	-President
Daniel Behnke	Secretary
Paul Lolakos	Treasurer

Founded in 1938 on the Lake Shore Campus, the University Club began chiefly as an athletic organization. After a few years the Club was organized as a social fraternity, and now its members consist of students from Lake Shore and Lewis Towers.

Under the capable guidance of Father Cletus Hartman, S.J., Moderator, the University Club has adopted a year-round social program extending through the summer. The Club sponsors at least one activity monthly and highlights the year with the Harvest Hop, held before Halloween. This year the Harvest Hop consisted of a square dance, which is a unique event for Lovolans.

The University Club has always attempted to afford its members with a varied schedule of activities. The Jazz Concert was one of the many

social events which the U-Club brought to Loyola. Activities during the school year include sleigh rides, picnics, group outings, and closed parties. Last year a week-end outing was held at Fox Lake before the comprehensive and final exams. This year outings were held during the Easter holidays in Michigan. Summer activities consist of picnics, week-end outings, and facilities for spending the entire summer together at a summer cottage. Thus the policy of the University Club is to promote new activities and enable members to enjoy a year-round social program.

The officers of the U-Club combine their efforts in having the pledges perform many services and benefits to Loyola and to Chicago such as counseling and instructing at the C.Y.O., and making their services available

to Loyola when needed.

Kneeling: Dan Cota, Tom Vasti.

Seated: Mr. John A. Zvetina, Ed Kuehn, Bill Lane, George Kunzmann, Dennis Quinlan,
Dan Cahill.

Standing: Phil McGuire, Marty Conley, Marty Stumpf, Dan Behnke, Paul Shiman, Tom Dyba, Dave Parmalee.





Seated: Mary Ellen McGoorty, Constance Riley, Standing: Loretta Hartman, Mary Ann O'Mara, Suzanne McKenna, Eleanor Raveret,

Kappa Beta Gamma

OFFICERS

Mary Ellen McGoorty President Arlene Gardner Vice-President Loretta Hartman .. Recording Secretary Suzanne McKenna ... Cor. Secretary Constance Riley Treasurer

Kappa Beta Gamma is the first Jesuit Sorority to be inaugurated at Loyola. It was founded in 1920 when a group of women students banded together to form the first chapter of Kappa. Since that date it has grown and prospered and now has several chapters located in Midwestern Jesuit universities. The Epsilon Chapter is located at Loyola.

Open to all races and creeds, this organization has as its purpose the furthering of both social and educational achievements. Its prime educational objective is to familiarize the female student with the various phases of learn-

Kappa Beta Gamma deems itself fortunate to have as its moderator the Reverend Richard E. Tischler, S.J., Associate Dean of the College of Arts and Sciences. It was largely through his excellent judgment and guidance that Epsilon Chapter was able to experience such success during its initial semester at Loyola.

The main topics on the agenda for Kappa's

first semester were the drafting of a constitution and the operation of a successful pledge program.

Pledging consists of a vigorous five-week period. During that time a prospective member is given the opportunity to prove herself deserving of membership in this sorority. A complex final examination, followed by the lormal initiation is the culmination of pledging activities.

As part of its social program Kappa has made arrangements to offer its services to the University whenever they are needed. It also plans to make Easter baskets for orphans, send gifts to needy families at Christmas time, and volunteer aid to the C.Y.O.

Through these philanthropic endeavors Kappa hopes to instill in its members the importance of helping your neighbor. Their philosophy can be summed up in one word — Froternalism.

Accounting Club



First Row: S. Balcer, R. Voros, D. Crews, W. Ireland, D. Ripoli.
Second Row: L. Lambert, E. Stoginski, Mr. C. T. Fay, Jr., Moderator, Mr. A. N. Schorn, Advisor, N. Rubino, T. Bresnan.

Third Part C. Burn, B. Rausch, I. Burno, T. Borrelli, I. Thirde, R. Bornhefen.

Third Row: C. Ryan, R. Rausch, J. Ruane, T. Borrelli, J. Thiede, R. Bornhofen. Fourth Row: F. Kuhn, F. Goodman, A. Goodman, D. Hand, R. Plusk.

Since its founding in December, 1949, the Loyola University Accounting Society has been one of the most active organizations in the College of Commerce. To meet the society's general purpose of furthering the study in and promoting the advancement of the field

of accounting, leaders in the accounting profession are brought in as guest speakers. Field trips are promoted; group and individual study of problems and theory of accounting are discussed among the group which in turn stimulates their interest.

Economics Society



First Row: H. Moran, J. Burke, J. Brausch, J. Noonan, J. Bowens, S. Alexander. Second Row: A. Rapacz, T. Shaughnessy, J. Slater, Dr. T. A. Mogilnitsky, J. Devine, W. Noble. Third Row: E. Denten, D. Gralen, R. Krause, J. Litton, J. Madden, A. Cross, R. Bornhofen, T. Klinger.

Since the re-organization of the Economics Society of Loyola University in 1946, it has striven to maintain new projects for the club at all times. The club not only encourages the students in the College of Commerce to join, but also extends its membership to the Arts Students as well.

They have lulfilled many of their aims during the year, such as sponsoring mixers in the Lewis Tawers Lounge, and private parties for new members. On the academic side, the club has round-table discussions with other colleges, and they also show weekly mavies of economic interest.



First Row: J. Devereux, J. Moran, Dr. Peter T. Swanish, Moderator, C. Stromquist, G. Kunzmann, President, C. Bracken, Second Row: W. Dineen, W. Strzalka, E. Chapleau, T. Colleran, K. Loh, T. Groff, R. Vleck, W. Gardner.

The Society for the Advancement Chapters consists of businessmen in all fields and student members from schools and businesses all over the country.

Loyola's Student Chapter was formed in 1951; students from all the major fields in the College of Commerce are members as well as Management majors.

The Society gives the members the opportunity for wellrounded development in the field of management, not only by taking what the Society has to offer, but also by contributing their own ideas. Through its meetings, speakers, publications (Advanced Management) and tours of various business establishments it attempts to accomplish this objective.

Marketing Club



Kneeling: F. Pierri, E. Rolfsen, J. Zimmerman, E. Condon, J. McNamara. Seated: L. O'Connor, R. Wehman, B. Hozian, E. Ralph Egloff, J. Arend, R. Keenley, President, J. Cleary.

Standing: R. Boerger, P. Simigis, F. Egloff, Mr. Lloyd G. Allen, Moderator, C. Wixom, B. De Maertelaere, R. Fuller.

The object of the Marketing Club, as in other or-

ganizations, is to create and maintain interest in the group. The Marketing Club creates interest for its members by planning field trips to major industries,

and learning how they function in production, promotion and distribution.

Four years have gone by since the founding of this ambitious Club and now they are a junior member of the American Marketing Association.











The 1954 Story (continued)

Then began the last minute rush of completing term papers, turning in back homework and cleaning up other important details. Adding to the confusion was registration for the second semester. We had problems trying to take care of our problems; it seemed as if there weren't enough hours in the day.

Exam week came. The library was jammed with people reviewing for that big one. Frustration, nervousness, staying up late and the inevitable questions of, "How can I remember all this stuff?", shown in everyone's face.

"He won't ask that", we said to ourselves as we underlined a sentence in our notes. It was a good thing we did underline it, because he did ask it.

Soon the tests were over; what a relief! Another seventeen hours were safely tucked away.

Naturally, once the heat was off, everyone decided to go out and celebrate the event. It seemed that quite a few people thought the Sno-Ball, the Commerce Council's first Off-Campus formal dance, was the ideal way to take care of this. Johnny Palmer and his Orchestra set the beat for the merry-making. No one will ever forget how beautiful the girls looked as they swirled around in their ball gowns over the multi-color lighted dance floor. What a perfect end to a semester.

The winners of the yearbook contest were announced that night; first place went to Joe Weber for his winning entry, *The Towers*.

During the week in between semesters everyone planned to attempt to recouperate. Not very many people were successful in this endeavor, however.

School re-opened on February 1, and the consensus of opinion was that we were glad to return so that we could get back to normal again. This week saw the usual rush of looking for class rooms and book-swapping. Payments for the yearbook were due, and, wow!, how some hated to part with the moolah.

Union elections were held and Donald Gralen took over as prexy.

Headlines announced the coming Loyola (Concluded on Page 84)

S.A.M. members eye convention notice.
Students chat with guest speaker after lecture.
"Loyola Rides Again."
"Gee, I hope this is the right line."
Ticket chairman — and assistants??

Loyola Union



BOARD OF GOVERNORS

Seated: James McCarthy, Treasurer, Colette Flynn, Donald Gralen, President, Mrs. Genevive Savage, and L. O'Connor, Vice-President,

Standing: Thomas Hartnett, Donald Duffy, George Kunzmann, Executive Secretary, James Simpson, Daniel Cota, William Angus and John Scullion.

Student government at Loyola is based on the alluniversity as well as college and school level. The first regular meeting of the Loyola Union, known until then as the Interdepartmental Committee, was called to order December 11, 1928. The organization functioned until the United States' entry into World War II.

In 1946, at the request of the President of Loyola University, the Loyola Union was reorganized. The purpose of the present Union is seen in the preamble of the constitution.

"To unify the student body of Loyola University, to promote student unity in each school and college of the university, to provide liaison between the student body and the university, to support the religious program of the university, to encourage student academic and social societies, to govern the student body according to sound principles of self-government, to form and uphold traditions, to voice student opinion, to create wholesome relations among student organizations, to enlarge university life for succeeding generations of students, to meet the needs of a greater Loyola Student Body and of a greater Loyola University. ."

All Students who have registered and are in academic residence in any of the schools and colleges of Loyola University are members of the Loyola Union.

There is a permanent and representative body which is called the Congress and which meets in Feb-

ruary, April, October and December in regular session, at the call of the President of the Union. It is composed of Union members selected in the month of January to serve from the February session of that year until the February session of the succeeding year. The members of the congress are known as congressmen.

There is selected by the student body of each school and college, in whatever manner determined by each, not less than two nor more than six union members.

Annually in the regular February meeting, the congress elects a board of governors, and such offices as a board member enjoys on the board will ipso facto establish him in the same office both of the congress and in the Union. The board meets regularly in each month from September through May and in special meeting at any other times of the calendar year at the call of the President.

The purpose of this organization is to foster the mental, moral and physical development of the students of the various colleges, to support student activities and to develop friendly relations between students and faculty.

Each year the Union sponsors a Fall Frolic, at which Miss Varsity is crowned, and the Winter Frolic, which is usually held off-campus. This year, for the

which Miss Varsity is crowned, and the Winter Frolic, which is usually held off-campus. This year, for the first time in its history, it conducted a Fair and Frolic, which was used to raise funds to be used by the Loyola Union.

Dean's Keys



Thomas L. Borrelli



John J. McKenna



John E. Zimmerman



Accounting Department Key Donald R. Hand

Academic Awards



Management Department Key Carol Stromquist



Marketing Department Key Betty A. Hozian



Wall Street Journal Award Francis E. Wall

Fraternity Keys



THE ALPHA KAPPA PSI KEY George J. Kunzmann

THE DELTA SIGMA PI KEY
Thomas F. Klinger



Alumni Scholarship Key

Awarded to

GEORGE J. KUNZMANN

An important date on the social calendar of the College of Commerce is the Honors Day Banquet sponsored by the Student Council. At this annual affair, certain awards and keys are presented to students who distinguish themselves for outstanding scholarship and leadership. Only graduating seniors are eligible for keys, but leadership and scholarship certificates may be awarded to underclassmen.

Dean's Keys are given to seniors who are conspicuous for their loyalty, self-sacrifice, and achievement in extra-curricular activities. This is perhaps the most highly esteemed of leadership awards.

To the student who has the highest average in courses in his field of concentration go the various department keys. The Wall Street Journal Award is presented to the senior who merits the best grade average for courses in the Department of Finance. The Alumni

Scholarship Award is a gold key given to the student with the highest scholastic average for his entire college course.

Delta Sigma Pi and Alpha Kappa Psi, professional fraternities in the field of commerce, also present keys to students of scholastic excellence. These keys are awarded by the fraternities' moderators.

The scholarship certificate is designed to serve as an acknowledgment of high scholastic performance in the past and to offer incentive for its continuation in future years. To students who have distinguished themselves as outstanding participants and leaders in student activities go certificates of leadership.

The idea of an Honors Day Banquet was instituted by Jerome Janiec, Council President 1952-53, and promises to remain as one of the most important events in a student's career in the College of Commerce.

Scholarship Certificate Winners

Walter Ahern
Peter Bergman
Chester Bielatowicz
Thaddeus Bojanowski
John Coleman
Edward Egloff
Earl Frawley
Donald Gralen
Thomas Groff
William Grow
Norbert Hamet
Thomas Haupt
Roland Eckstein

Betty Hozian
David Kelliher
Thomas Klinger
Donald Kristoff
George Kunzmann
Robert Kwasniewski
Richard Kusek
Gerald Lucey
Clement Mawicke
James Mills
Michael A. Moran
William Nihill
Dennis O'Brien

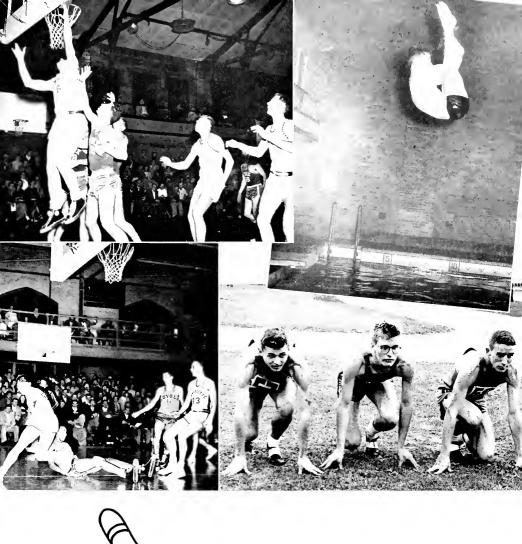
Bernard Rausch
Thomas Redden
Edward Stoginski
Carol Stromquist
George Strickland
William Strong
William Tangney
Dominic Valente
Raymond Voros
Alfred Walsh
Daniel Walton
Marvin Yates

Leadership Certificate Winners

Thomas Borrelli
David Brichetto
Thomas Brogan
Peter N.Carey
John Cutler
Donald Duffy
Rosella Dunn
Donald Forst
Eugene Peter Fox
Peter Fox Jr.
Donald Gralen
Donald Hand
Loretta L. Hartmann

Arthur Herman
Bette Hozian
Robert Keenley
Thomas F. Klinger
Jim Kolter
Kenneth Kortas
Thomas Kuhn
George Kunzmann
James McCarthy
John McKenna
William F. McNally
Gerald Meyers
Michael Moran
Joseph Noonan

Lyle O'Connor Dennis O'Brien Dennis Price Leo V. Sage James Savage Charles Sexton Edward Stoginski Daniel Sullivan John W. Sullivan Norbert Vallee Charles T. Walsh Richard Wehman John Zimmerman





- BASKETBA
- TRACK
- BOWLING
- SWIMMING

Loyola Teams



]

1. Basketball

First Row: George Ireland, Coach, Ken Howard, Art Schalk, Dick Clark, Warren Inniss, Rev. Cletus Hartmann, S.J., Athletic Director.

Second Row: Bill Palka, Ron Fagin, Charles Bradford, Joe Hawrysz.

Third Row: Dick Walsh, Manager, Jerry Lyne, Ed Stube, Vince Gagliano, Manager.

2. Track

First Row: Terry Shaughnessy, Dick Duffner, P. Wall, Phil Moran. Second Row: John Egan, Vernon Ellars, Tom Feit, Max Muchowicz.

3. Bowling

First Row: G. Risner, J. Ovnik, C. Greenstein, D. Forbes, D. Scavonne. Second Row: F. Banich, C. Ulbert.

4. Swimming

First Row: John Dunne, Al Wagner, Dick Wehman, Captain, Don Ververka, J. Oldershaw, George Voris.

Second Row: Robert Bobowski, Larry Leaveck, Joseph Doody, Jim Allen, John Sullivan, Dick Troy, Mgr.







Rifle Team



First Row: J. McKenna, R. Bornhofen, R. Sherry, J. Zanke, Captain.
Second Row: J. Lincoln, R. Meiners, R. Lear, Sgt. Davis, Moderator, J. Durkin, J. Goodsell.

Drill Team



First Row: T. Anderson, R. Meiners, R. Dillon, C. Irving, Comm. E. Frawley, A. Waldack, R. Boerger,
Second Row: R. Polcyn, G. Bodmer, R. Pawl, B. Dentzer, J. Shanfeldt, R. Healy, J. Lincoln.

Loyola University Basketball Team Ramblers

Captain: Richard Clark

As the last buzzer had sounded, the final tally sheet showed that the Loyola University basketball team, coached by George Ireland, finished the season with a record of eight wins and fifteen losses. Lack of experience, as well as height, handicapped the squad throughout the season.

The team as a unit scored 1652 points for a 71.8 average while their opponents scored 1691 points for a 73.5 average. Percentage-wise the Loyola team beat their opposition 36.9% to 34.9%, but their opponents took two hundred twenty more shots than the Ramblers, scoring on forty-five of them.

Of the fifteen games lost, seven were by a margin of one to nine points, and thirteen between one to sixteen points. This difference was due largely to the height advantages of the opposition.

No doubt the best games played this year were the three games at the Chicago stadium in which Loyola lost by a close margin to Dayton. Manhattan, and Notre Dame.

In the Dayton game the teams set a Stadium record, scoring a combined total of 164 points, breaking the old mark of 162 points set by the same two schools in 1952. It was in this game that Captain Dick Clark, who scored twenty-four points, played the best game of his college career.

Scoring honors went to Sophomore Bill Palka, who scored 295 points in 23 games and had a 12.8 average. He was pressed closely by Art Schalk, the Captain elect for the 54-55 season, who scored 291 points in the same number of games and had a 12.6 average.

With this combination plus George Ireland as next year's mentor Loyola will spring back.

INDIVIDUAL RECORDS 1953-54

Players	Yr.	G	Q	FGA	FG	%	FTA	FT	%	PF	PTS	AV.	Re'b	AV.
Bill Palka	so.	23	89	265	112	42.2	122	71	58.2	76	295	12.8	199	8.6
Art Schalk	jr.	23	84	289	98	34.2	128	95	74.2	71	291	12.6	162	7.0
Jerry Lyne	SO.	23	89	214	78	36.3	116	94	81.0	82	250	10.8	58	2.5
Dick Clark	sr.	23	86	246	91	36.9	74	51	68.9	76	233	10.1	169	7.3
Ken Howard	SO.	22	80	166	67	40.5	110	68	68.0	36	202	9.1	74	3.3
Ed Stube	SO.	22	63	152	52	34.2	79	54	68.4	31	158	7.1	83	3.7
C. DeGrange	so.	11	24	40	13	32.5	37	18	48.6	14	44	4.0	25	2.2
W. Inniss	sr.	11	21	45	12	26.7	30	18	60.0	21	42	3.8	45	4.4
Ron Fagan	sr.	13	20	24	11	45.8	10	7	70.0	13	29	2.2	7	0.5
Joe Hawrysz	SO.	2	2	3]	33.3	2	0	.0	0	2	1.0	1	0.5
extra				95	34	35.8	54	38	70.4	44	106	4.6	56	2.4
Total (Loyol	a)	23	92	1539	569	36.9	762	514	66.4	464	1652	71.8	879	38.2
Opponents				1759	614	34.9	700	463	66.1	505	1691	73.5		

SCORES BY GAMES

74	Ripon	39		Loyola	81	Great Lakes	76
93	Elmhurst	45		Loyola	67	Detroit	66
90	N. Dakota	85		Loyola	78	Dayton	86
54	Wisconsin	75		Loyola	79	W. Michigan	56
70	Purdue	82		Loyola	70	St. Francis	86
65	Notre Dame	81		Loyola	60	Seton Hall	72
68	W. Michigan	80		Loyola	55	Washington	59
58	Michigan	89		Loyola	81	Manhattan	82
91	J. Carroll	74		Loyola	82	Marguette	88
65	B. Green	79		Loyola	65	Notre Dame	71
83	Drake	92		•	1652		1691
63	Marquette	69					
60	Washington	59			WON 8	LOST 15	
	93 90 54 70 65 68 58 91 65 83 63	93 Elmhurst 90 N. Dakota 54 Wisconsin 70 Purdue 65 Notre Dame 68 W. Michigan 58 Michigan 91 J. Carroll 65 B. Green 83 Drake 63 Marquette	93 Elmhurst 45 90 N. Dakota 85 54 Wisconsin 75 70 Purdue 82 65 Notre Dame 81 68 W. Michigan 89 91 J. Carroll 74 65 B. Green 79 83 Drake 92 63 Marquette 69	93 Elmhurst 45 90 N. Dakota 85 54 Wisconsin 75 70 Purdue 82 65 Notre Dame 81 68 W. Michigan 80 58 Michigan 89 91 J. Carroll 74 65 B. Green 79 83 Drake 92 63 Marquette 69	93 Elmhurst 45 Loyola 90 N. Dakota 85 Loyola 54 Wisconsin 75 Loyola 70 Purdue 82 Loyola 65 Notre Dame 81 Loyola 68 W. Michigan 80 Loyola 58 Michigan 89 Loyola 91 J. Carroll 74 Loyola 65 B. Green 79 Loyola 83 Drake 92 63 Marquette 69	93 Elmhurst 45 Loyola 67 90 N. Dakota 85 Loyola 78 54 Wisconsin 75 Loyola 79 70 Purdue 82 Loyola 70 65 Notre Dame 81 Loyola 60 68 W. Michigan 80 Loyola 55 58 Michigan 89 Loyola 81 91 J. Carroll 74 Loyola 82 65 B. Green 79 Loyola 65 83 Drake 92 1652 63 Marquette 69	93 Elmhurst 45 Loyola 67 Detroit 90 N. Dakota 85 Loyola 78 Dayton 54 Wisconsin 75 Loyola 79 W. Michigan 70 Purdue 82 Loyola 70 St. Francis 65 Notre Dame 81 Loyola 60 Seton Hall 68 W. Michigan 80 Loyola 55 Washington 58 Michigan 89 Loyola 81 Manhattan 91 J. Carroll 74 Loyola 82 Marquette 65 B. Green 79 Loyola 65 Notre Dame 83 Drake 92 1652 63 Marquette 69

LOYOLA UNIVERSITY SWIMMING TEAM

During the last five years, emphasis has been placed on rebuilding Loyola's reputation as a swimming power here in the Chicago-land area. The efforts were culminated this year as the mermen annexed the Chicago Intercollegiate Championship and the coveted Mid-west Intercollegiate Title. In duel meet competition the Rambler squad suffered only one loss, to the University of Illinois, as against eleven victories. This achievement resulted from the skillful tutelage of coach Don Chalmers, and the spirited leadership of captain Dick Wehman.

The success of this year's team may be accounted for by its overall balance and the enduring strength of the members who sometimes had to swim three events in a single meet. Captain Wehman and John Oldershaw were consistent rivals, each winning his share of 50-yard and 100-yard free-style sprints. Larry Leaveck very adequately swam the 220

and 440 distance races, losing only two races all year. John Dunne repeated his previous performances by being a steady winner in the 200-yard backstroke race.

Newcomers, Joe Doody, Al Wagner, Don Ververka, and Bob Bobowski added their support toward balancing this contingent. Doody quickly adjusted himself to the winning habit in the 150-yard individual medley. Wagner changed his affiliation from the basketball floor to the tank room. At the Chicago Intercollegiates, Al eclipsed the school 200-yard breast stroke record with the time of 2:35.9. Jim Allan and Nonowski add depth and support to the breast stroke and distance departments. Ververka improved steadily all season and will be a strong contender in the backstroke department next year. Jack Sullivan rounds out this winning formula with his fancy diving efforts.

LOYOLA UNIVERSITY RIFLE TEAM

Richard Bornhofen	
James Durkin	
John Goodsell	
Brian Halpin	
Robert Latousek	

Thomas Leen Robert Lear James Lincoln John McKenna Richard Meiners

John Nilles Donald Schillo Robert Sherry Gerald Zanke (Captain)

WILLIAM RANDOLPH HEARST R.O.T.C. RIFLE MATCH FIRED JANUARY 15, 1954 RANKED 32ND OUT OF SIXTY TEAMS FIFTH ARMY R.O.T.C. RIFLE MATCH FIRED JANUARY 15, 1954 RANKED 8TH OUT OF SIXTY TEAMS

Iames Mills

DRILL TEAM SEASON RECORD

Loyola Loyola Loyola Loyola Loyola Loyola	1850 1846 1846 1812	Marquette U. of Michigan Kansas State Notre Dame Ripon Air Force & Army	1768 1882 1794 1836 1822	Loyola Loyola Loyola Loyola Loyola Loyola	1841 1852 1867 1857	Temple Penn. State Mich. State Temple North Carolina Penn. State	1920 1887 1832 1802 1862 1858
Loyola	1932	R.O.T.C. Kansas State	1874	rožola	WON		1858

LOYOLA R.O.T.C. DRILL TEAM

Platoon LeaderConrad J.	. Irvinglst Lieutenant
Platoon SergeantRichard J	. Dillon Master Sergeant
Ass't Platoon Sergeant Francis M.	. BaloghFirst Sergeant
MessengerJames W.	Lincoln

FIRST SQUAD
Theodore D. Anderson. First Sergeant. Richard E. Boerger
Joseph R. Shanfeldt. Private. Ronald P. Pawl
Richard F. Meiners. Private. Bernard Dentzer
Raymond J. Healy. Private. Albert C. Waldack
Robert E. Polcyn. Private. Sam L. Svalina
Earl J. Frawley. Sergeant. Gerald A. Bodner

1953-54 SCHEDULE

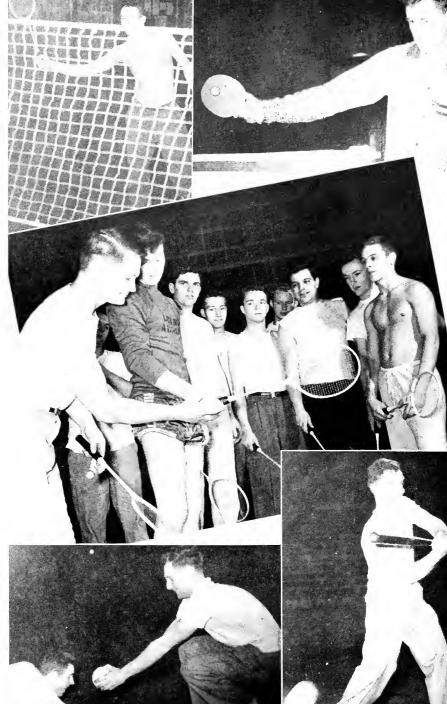
Columbus Day Parade October 12, 1953 Father and Son Night November 17, 1953 Purdue U. Competition Meet December 12, 1953 (Second Place) Exhibition, Loyola Gymnasium February 1, 1954 Exhibition, Chicago Stadium February 27, 1954



"Net Results..."

"The Champ"





"Tagʻim, Clyde!"

"Casey"

Lewis League

Rough Guys
 Pi Alphs

Alpha Delts
 Dillon — Ks

Varsity League

l. Angels 2. Sigma Pis

3. Alpha Kapps

4. Wolves

Tower League

l. Devils

2. B.V.D.s 3. Loalers

4. Delta Sias

Recognizing that sane physical development is an integral part of a well-balanced system of education and that participation in athletics is essential to physical and moral training, the intramural program of athletics for all students has been inaugurated by Loyola University. The Intramural Board has been organized to conduct these athletics along safe and sane outlines which have been set forth in the Loyola Intramural Constitution.

This year the Intramural Board was composed of Dick Riley, Jim Pauly, and Hugh Hamill, under the supervision of the faculty moderator and physical training instructor, Mr. Leonard Zimny.

The following contests were run this year: touch football, football accuracy throw, table tennis, turkey trot, volleyball, freethrow contest, basketball, horse shoes, badminton, outstanding soltball player contest, and softball

There were twelve teams entered in Loyola Intramurals. These teams were divided into three leagues.

1954 was a record-breaking year over at the Chicago Avenue Armory. In the first contest Denny O'Brien of Delta Sigma Pi tied the IM record of 42 points set last year by Tom Greenan in the football accuracy throw.

Bill Strong of the Rough Guys retained his IM table tennis singles title by defeating Dick Stoffel 21-16; 25-21; 21-18.

Sponsored by the Loyola Union, the Second An-

Intramurals

nual IM turkey trot was run along a $\frac{3}{4}$ mile slippery, wind-blown lake front route from the Oak Street Beach to the Chicago Avenue Armory. Bill Hayes of the Rough Guys took first place.

In touch football, the Rough Guys won the title by defeating the B.V.D.s by a 12-6 score. This marks the first time since the beginning of intramurals that a team other than the Angels has won the IM Touch Football Tournament.

The first week of November was set aside as Olympic Week. Both Lake Shore campus and Lewis Towers competed against each other in swimming, track, free throw contest, handball contest, and basketball. The Lake Shore stars beat the Lewis Towers stars by a 49-41 score.

Dick Bryant of Delta Sig won the Delta Sigma Pi trophy as the outstanding Olympic week athlete. The Rough Guys captured the volleyball title.

The basketball crown was taken by the B.V.D.s. The B.V.D.s. paced by Sam Partipillo who scored 23 points, rolled over the Rough Guys by a 85-30 score. This B.V.D. team has been said to be the greatest intramural basketball team ever seen at Lewis Towers.

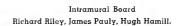
The free throw basketball title ended in a four-man deadlock. Jim Pauly, Charlie Fox, Dick Stoffel, and Don Hand each hit 21 out of 25 free throws. In a play-off, Fox won by hitting 23 out of 25.

At the writing of this book, there still remain a few contests. However, it is still apparent that 1954 was a very successful year for Lewis Tower athletes.

Intramural Champions
"ROUGH GUYS"

Kneeling: William Strong, Joseph La Rocco, William Hayes.

Standing: Dennis Price, Walter Morawczynski, Joseph Carini.









Despite the fact that the College of Commerce is mainly a professional school, it considers the social aspect as one of equal importance. In keeping with this philosophy, the school as such, endeavors to sponsor a sufficient number of social functions in order to derive a favorable balance of these two phases.

The professional fraternities, Delta Sigma Pi and Alpha Kappa Psi, together with the four professional clubs attempt to provide a full social calendar. Being cognizant of the fact that students in the Commerce School want activities of an all-College nature, the Student Council, through its many offerings seeks to satiate this desire.

Amongst the Council's undertakings for the year are the following: a Mixer each semester, an Off-Campus Formal Dance, a Variety Show, an Honors Day Banquet, and a Special Event during Senior Week The council also lent its whole-hearted support to the Carnival which was sponsored by the Loyola Union.

Through the correlation of social and professional functions, this school seeks to attain that paramount goal of the well-rounded man.

SNO-BALLIN . . .





The 1954 Story (concluded)

Carnival. On February 21, the big kick-off dance was held.

Not too much happened for a while; everyone was too concerned with school work. March came in like a lion and brought with it the usual March Winds.

The black stain of ashes on peoples' fore-heads told us that Lent was here, and reminded us of the meaning of this 40-day period. Usual lenten resolutions were made as evidenced by the decrease in candy, cigarette and movie show sales. Despite the fact that there were two Masses every morning, the Chapel was filled to capacity. The number of daily communicants reached an all-time peak, as everyone vowed to make this a real Lent.

St. Patrick's Day blew in, and, Shure and begorah!, we saw the wearing of the green. All the colleens had a spot of green in their hair, and for one day everybody was Irish.

All the lads and lasses had just about lost their Irish accent when we discovered that it was time for mid-terms. As usual the bookstore's supply of midnight oil was rapidly depleted. During this week the lounge took on the atmosphere of the County Morgue. Card playing was at a minimum and textbooks became the center of attraction. Some students were awed when the binding on the books cracked as they opened them for review.

Bulletin boards normally are very informative, but one morning we noticed a rather unique notice. There upon the cork panel appeared a note requesting talent for the Variety Show. Would be Mario Lanzas, Milton Berles, and Liberaces began dusting off the old routines.

Tryouts and rehearsals soon passed and the night of the big production presented itself all too quickly. Playing to a standing room only crowd, our troupe kept the audience on the edge of their seats all evening.

March went out like a lamb and April showers began irrigating the thirsty soil. Trees were in bloom and little flowers began poking their petaled heads through the ground. It was spring, and the young men's fancies lightly turned to what the girls had been thinking about all winter.

It's a shame but school and spring mix like oil and water. We soon found ourselves opening windows and jaunting out to the Water Tower to lounge on the soft green grass. Spring zephyrs are not very conducive to good study habits we discovered.

Holy Week was soon upon us. Good Friday saw a nation stop and recall the crucifixion of a Man Who died to save the world. Following this period was the gala day of Easter. Everyone was decked out in their finery despite the threatening skies above.

For the first time in Loyola's history we had an Easter recess. Many utilized this ten-day break to traipse down to Florida and soak up some of that glorious sunshine. It wasn't hard to tell who had been there, for the fortunate ones displayed their golden tans.

April 30 was a day filled with mixed emotions. The S.E.A.T. exam was given and this day marked the opening of the very successful Loyola Carnival. For three days, the grounds were filled. Two lucky persons are now the owners of new Crestline Fords. Congratulations to everyone who helped make it a success.

The College of Commerce took time out on May 5 to honor its student leaders at the Senior Dinner Dance and Honors Day Banquet. The long-awaited day had arrived. The scholars were rewarded for their efforts with keys and scholarship certificates, while the extra-curricular participants were presented with Dean's Keys and leadership awards.

Another school year was almost over. Final exams were slowly creeping up on us. For the Seniors this was their last set. On June 2nd, the big day arrived. A B.S.C. degree was presented to eager hands; a fitting finish to a grand and glorious college career.

That's the story of 1954, our niche in another memorable year as Loyola Men.



The Last Word

Before we close the cover on another year let us review just what this year has meant to us. We always want the memory of these events to remain fresh in our minds. The Editors and the Staff of this book hope that it will prove to be an indispensable tool in accomplishing this end. The 1954 Towers is much more than just a history of a year at Loyola, it is a heart-warming and sentimental review of the days and hours spent with our many friends at the Towers. It is a reminder of the laughs we had and the heart-aches we encountered; the good times we enjoyed and the hard work and study that had to be done. It is the intangible happiness of the many hours and days spent in class. Yes, it is more than just a history of a school year, it is the story of each and every student.

We would like, at this point, to thank all the people who helped make this annual possible. Without their assistance our book may never have reached the

presses.

First of all, we sailute the staff who put in so many hours unselfishly. To them goes out heart-leli appreciation. Thanks to Mr. Ray Langen of Campus Service, our printer, whose valuable advice, assistance, and personal interest helped make this more than just "another yearbook". We also want to acknowledge the close assistance offered by Mr. Arthur Hauschner of Daguerre Studios. Our appreciation is extended to

Rev. Laurence J. Lynch, S.J., Harry McCloskey and Dr. Norbert Hruby for their enthusiasm and encouragement. Recognition is given to Dean J. Raymond Sheriif whose deep concern and interest in our endeavor added incentive to our work. A special note of gratitude is expressed to Mr. Daniel Cahill, Loyola Publicity Director, who supplied us with photographs and other information unobtainable elsewhere. We laud him for his generous spirit of co-operation which helped to make our job a little easier.

Our greatest thanks, however, go to the student body and the laculty who requested the book. We thank you for the opportunity to serve you.

With the completion of the 1954 Towers it is the fond dream and desire of your editors that those who are to follow us will have the same enthusiasm and spirit that we tried to put into our book.

And now as we turn the final page of 1854, let us always remember that we're all mates on this vessel of Commerce and ship of Life. With the Almighty Helmsman at the tiller and guided by our compass Star, the Blessed Virgin, we know that our craft is on the right course for the shores of Eternal Reward. Let us hope that we will prove to be good sailors and that the unceasing cry of the crew will always be — AD MAIOREM DEI GLORIAM.

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Tau Delta Phi Fraternity
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